

# THE PLUME







## In the beginning . . .

TAU EPSILON PHI was nothing more than ten college students and an idea. On October 19, 1910, these ten enrolled at Columbia University's College of Pharmacy, met on a bench in Central Park and expounded the ideas and ideals that grew into an international fraternity, with 91 chapters in the United States and Canada and over 25,000 members in all walks of life.

Growth was a gradual and tortuous process for a fraternity in those days, but slowly these ten founders gathered around them students they felt worthy of carrying on the young traditions of Tau Epsilon Phi. Soon the name of the fledgling group spread beyond the confines of Columbia, and other universities were petitioning for charters.

Several applications were turned aside until, in 1912, charters were granted to the Bellevue Medical College and New York University. The former later merged with NYU and became a part of the Gamma Chapter there. In 1914 a chapter was added at Cornell University and, by the outbreak of World War I, Tau Epsilon Phi was national in name and in practice.

As a baby in the collegiate world, TEP survived World War I. As a growing group, she survived a major depression. And as a solid cornerstone of the fraternal world, she survived World War II. All the while, the watchword has been careful expansion—a blending of Chapters with a common aim and purpose as embodied in the "creed of Tau Epsilon Phi," but never expansion for expansion's sake alone.

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**THE PLUME**

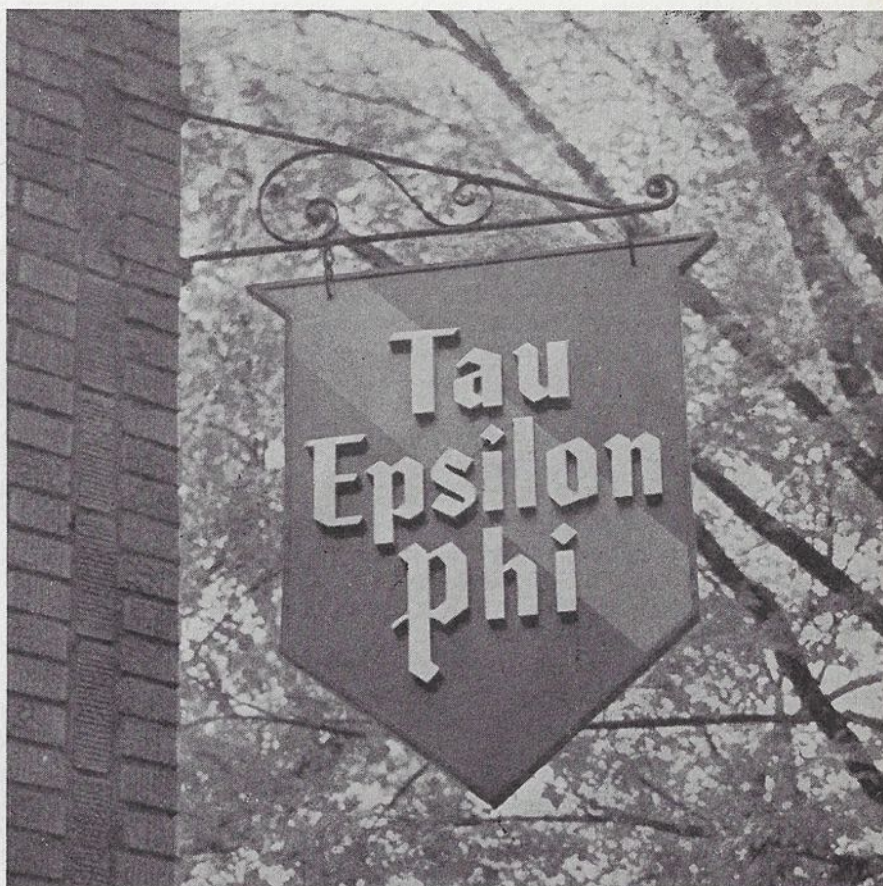
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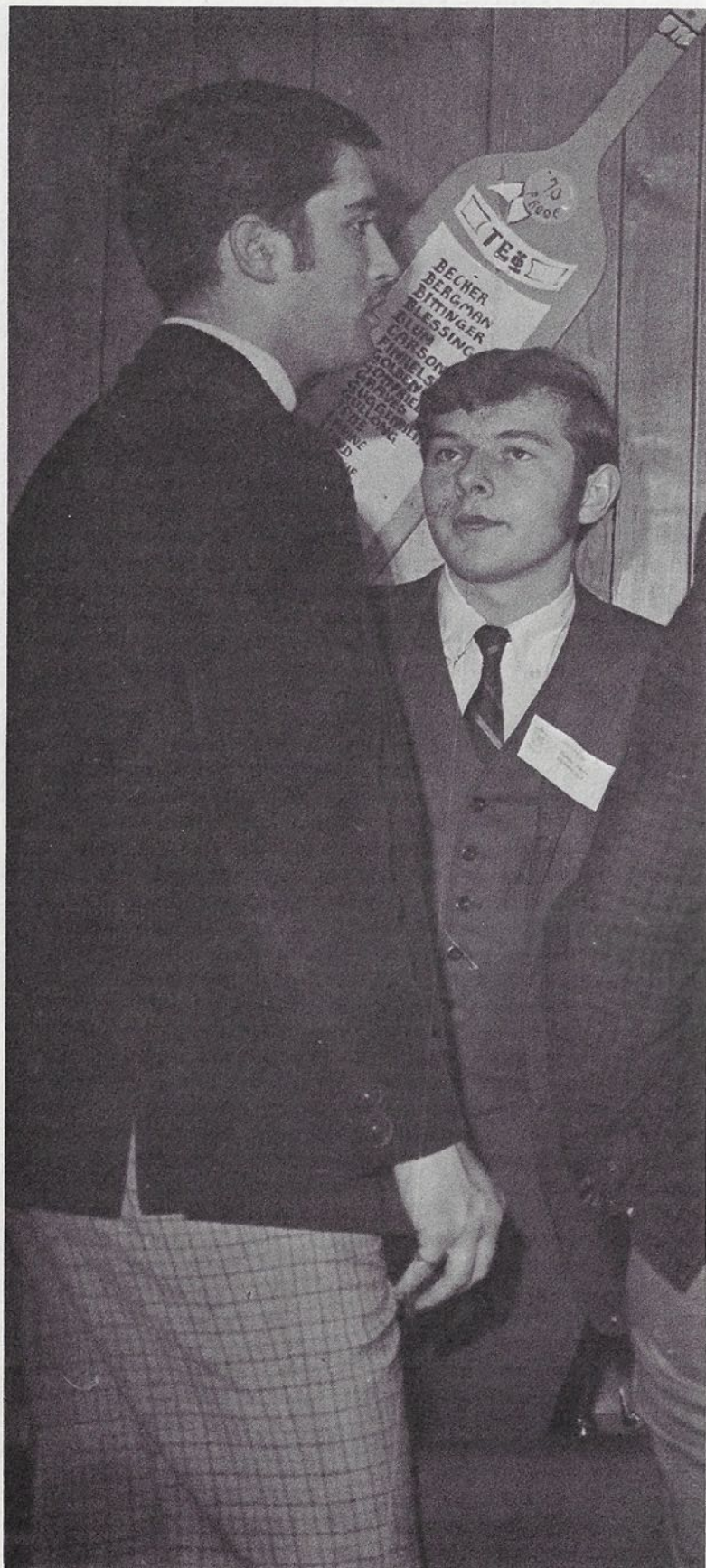
This special issue of THE PLUME is dedicated to that eager group of young college men who are on the threshold of fraternity life—a fuller, richer career during the meaningful college days at hand and in the fruitful post-college years beyond.

Fraternity is one of the most important aspects of campus life, extended to those desirous of making friendships now that will last a lifetime.

Consider carefully what fraternity stands for, and what it means to those who have been enriched by it. All of the elements that go into the fine blend of fraternalism are but briefly traced on the following pages. It is for each prospective fraternity man to examine them—and then, examine his heart. If you sincerely feel that you can be part of a dynamic fraternity program, then this booklet has played some small part in acquainting you with the complement of satisfactions that are shared by thousands of TEPmen across the country.

The key to a  
happier  
college life





## True friendship

Any relationship is valueless unless true friendship is involved; genuine friendship is the one thing that TEPmen the world over most remember from their college days.

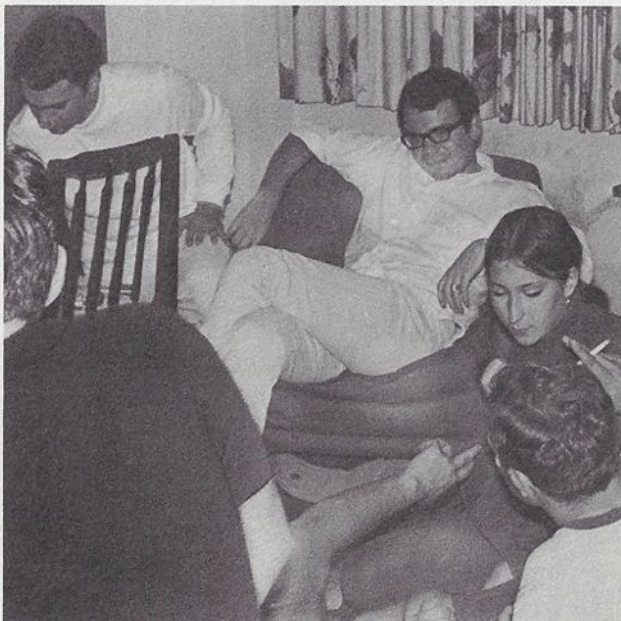
TEP's 91 chapters will differ—some have magnificent houses, some meet in rented quarters. But the friendship is always there. In this, TEP—and all fraternities—differs from the casual group, the extracurricular, or classroom relationship that breeds nodding acquaintances.

Living in close quarters with some 40 or 50 fraternity brothers, the words "brotherhood" and "friendship" become more to a TEPman than mere nice-sounding phrases. And these friendships are of the kind that will last forever, not end the day after graduation.





is what TEPmen remember . . .



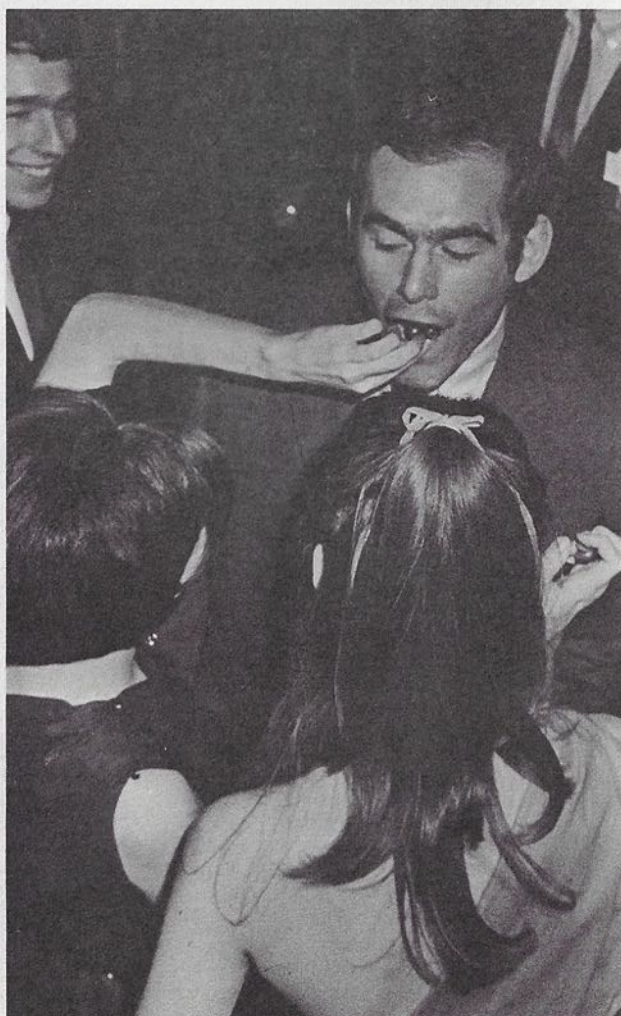




## The good times . . .

The good times are an integral part of college life. In Tau Epsilon Phi full cognizance is taken of the social development that goes hand in hand with intellectual and physical maturity.

Each chapter has a full social program of banquets, father-son weekends, faculty entertainment, and dated dinner-dances that serve to balance the student's diet of academic and cultural activities. In most chapters, each year's senior banquet is the culmination of four years of active membership and is eagerly looked to. The chapter house is the center for dances and party weekends and thus provides a focus for football weekends and traditional college gatherings.

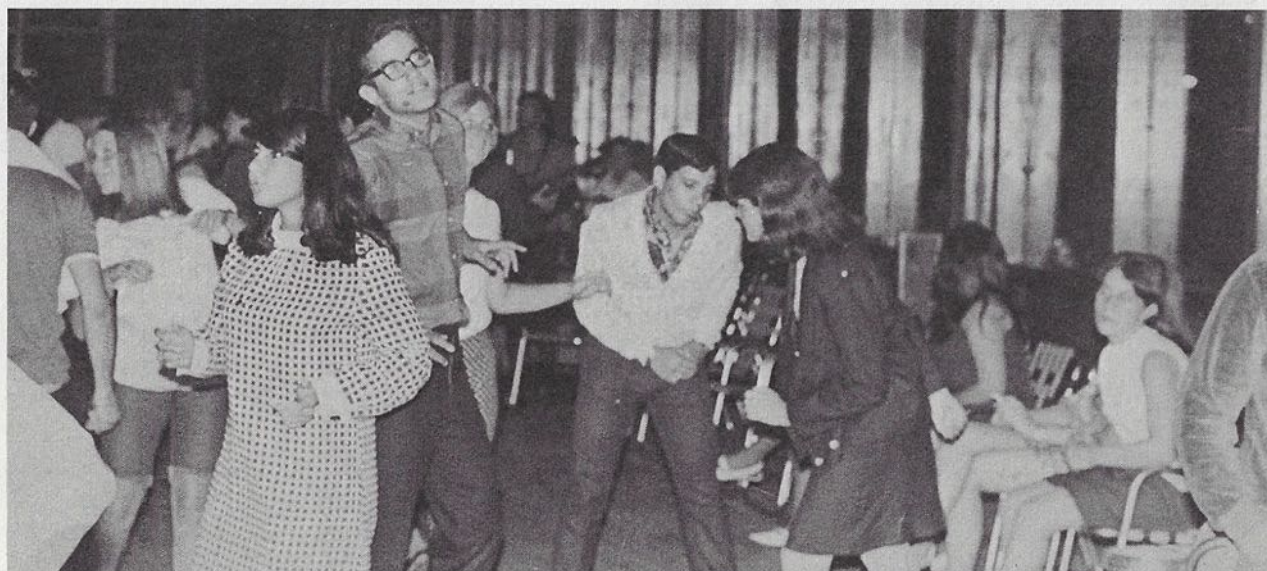
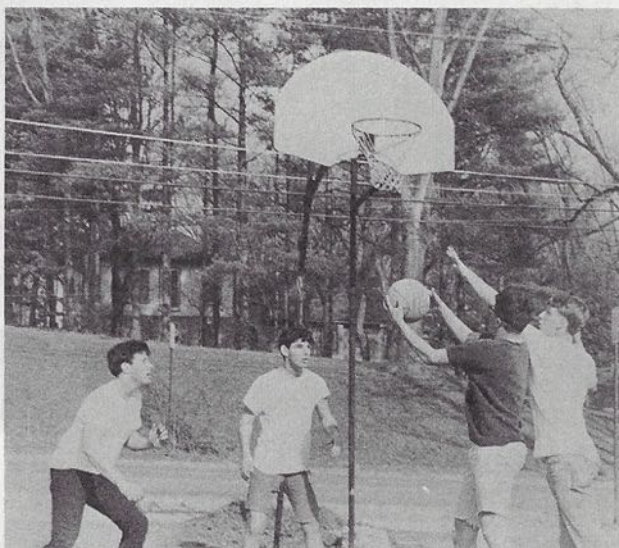






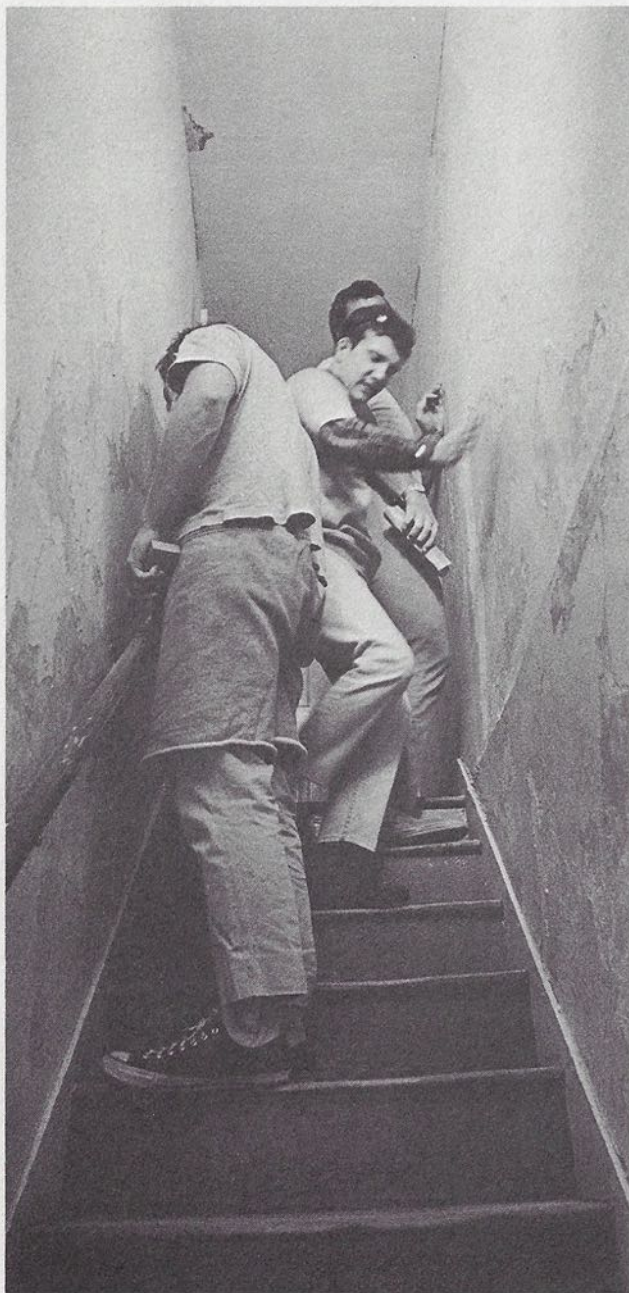
Even as important as these planned and formal social functions are, it is the informal and spontaneous gatherings that make the TEP house a home as well as a place to sleep: the bull session on a Saturday night, the gathering around the piano on a rainy afternoon, or the coming together in the living room to watch a popular television program.

Sports play an important part in TEP life as well. Chapters provide an opportunity for every brother to participate in interfraternity basketball, softball, touch football, and other sports. Generally awards go to those chapters that capture interfraternity championships in various sports. Many a TEP house has a trophy corner displaying proof of its prowess on the playing field.





... and the serious



But Tau Epsilon Phi means something more than just having a good time. Chapters daily put into action the words "to give unselfishly" from "The Creed of Tau Epsilon Phi."

Whether volunteering aid to a hospital or collecting funds for a local charity or attending services in a group, the fraternity man sees charitable and religious functions as an important part of his Tau Epsilon Phi existence.

Equally significant is the democratic principle as practiced daily in running each Chapter. Elected officers and appointed committees handle the business of the Chapter whose budget may run well over \$100,000 yearly—and these positions have served as embryonic training grounds for many future Congressmen and senators.

Each chapter member and alumnus—not only the officers—has an important voice in determining how "his" Chapter and fraternity will be governed; his voice is heard at weekly meetings of the entire brotherhood.



**TO SERVE** for the love of service—to give unselfishly that which we may have to offer—to do voluntarily that which must be done—to reverence God and to strive in His worship at all times—and thus be true to the ideal of service—

**TO PRACTICE** each day friendship—chivalry—service—thus keeping true to these—the three ideals—of the founders of our fraternity—this is the "Creed of Tau Epsilon Phi."



A major function of the fraternity on both the local and national level is the maintenance of high scholarship. Through the encouragement of scholarship officers working with well-stocked libraries in each chapter, as well as through a program of academic incentive awards to the outstanding chapter and

## Scholarship . . .



individual undergraduates each year, it is no accident that, never in its history, has Tau Epsilon Phi ranked any lower than 10th in scholarship among the 60-plus national fraternities. Its record of scholarship and fellowship winners is also an outstanding one, and is a vigorously guarded record.

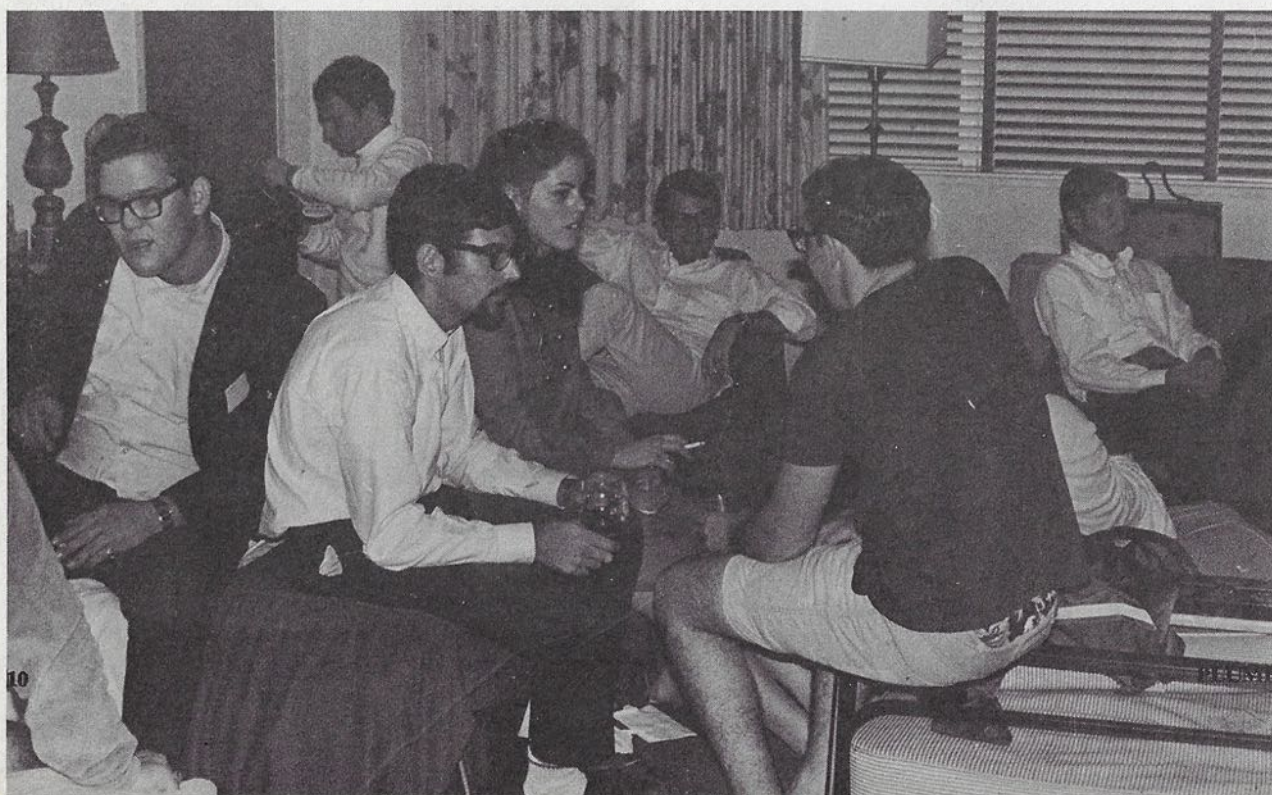




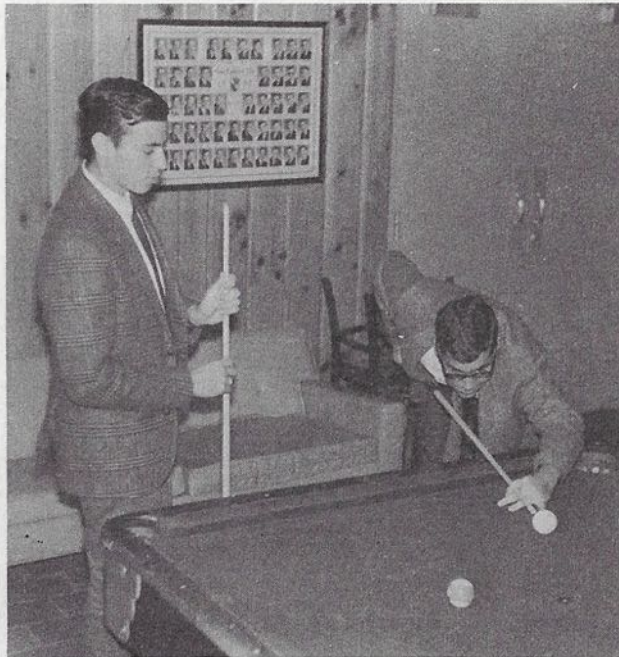
## A home away from home . . .

From Maine to California, from Canada to Florida, the TEP house stands for gracious, comfortable living in chapter residences that are truly a "home away from home," conducive to good scholarship. The chapter house, thus, becomes more than just a shelter.

Once initiated into Tau Epsilon Phi, a brother sees his house as the center of all his collegiate activity. He goes there for meals, meetings, and the plain old "bull sessions" and good times that he will later look on as enjoyable memories of college life.

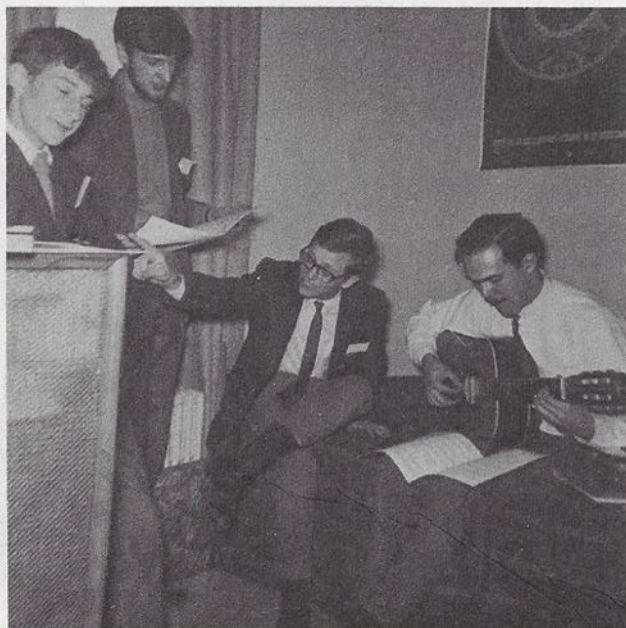
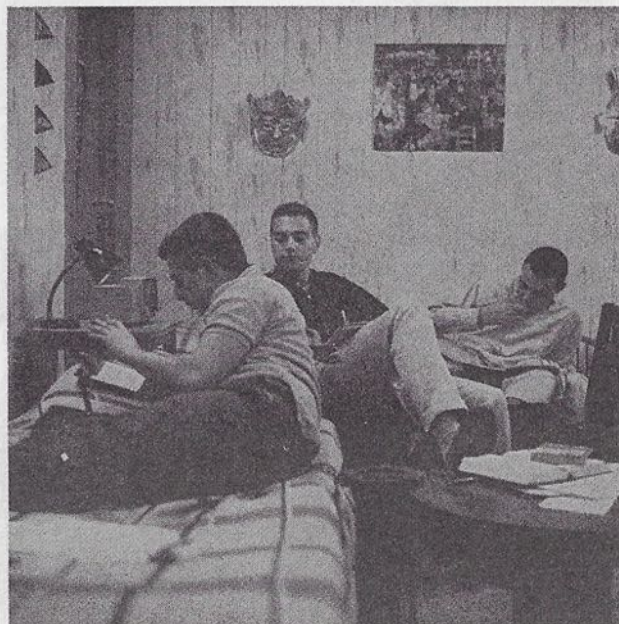






He studies there and entertains there. If he has a problem, someone is sure to be there to help out. And when, in later years, he returns to the campus for a football weekend, an alumni reunion, or just a visit, his first stop is "his" house.

Most of the chapters own their own homes, with the titles in alumni holding corporations to assure that the same fine tradition of good rooming and kitchen accommodations is passed from class to class, from generation to generation.

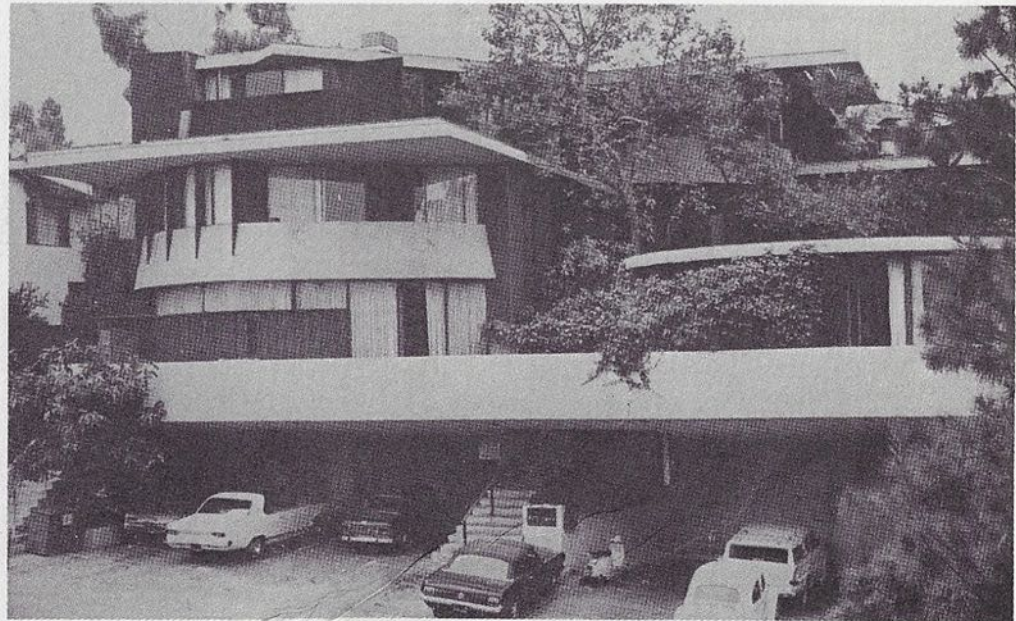






# Campuses and houses

Adelphi University  
 American International College  
 American University  
 \*\*Armstrong State College  
 \*\*Baltimore  
 Baruch College, C.C.N.Y.  
 Boston University  
 Bradley University  
 Bridgeport University  
 Brooklyn College  
 Brooklyn Polytechnic Institute  
 Bryant College  
 \*\*Case Western Reserve University  
 City College of New York  
 Clark University  
 Clarkson College of Technology  
 Columbia University  
 Cooper Union  
 Cornell University  
 C.W. Post College  
 Dalhousie University  
 Dartmouth College  
 DePaul University  
 Detroit Institute of Technology  
 Drexel Institute of Technology  
 Duke University  
 Eastern Michigan  
 Emory University  
 \*\*Fairleigh Dickinson University  
 Florida Southern College  
 George Washington University  
 Georgia Southern College  
 Harpur (SUNY)  
 Hofstra University  
 Illinois Institute of Technology  
 Jacksonville University  
 Johns Hopkins University  
 Lehigh University  
 Lehman College  
 Long Island University  
 Marietta College  
 Massachusetts Institute of Technology  
 McGill University  
 Monmouth College  
 \*\*New York Tech  
 New York University  
 New York University, Heights  
 Newark College of Engineering  
 Northeastern University







Ohio State University  
 Pennsylvania State University  
 Pratt Institute  
 Queens College  
 Rensselaer Polytechnic Institute  
 Rhode Island College  
 Ricker College  
 Rochester Institute of Technology  
 Rutgers University  
 Rutgers University—South Jersey  
 San Fernando Valley State College  
 Seton Hall University  
 Southampton College  
 Sycacuse University  
 Temple University  
 Tulane University  
 University of Buffalo (SUNY)  
 University of California at Los Angeles

University of Connecticut  
 University of Denver  
 University of Florida  
 University of Georgia  
 University of Hartford  
 University of Illinois  
 University of Maine  
 University of Maine, Portland  
 University of Maryland

\*\*University of Maryland, Baltimore campus

University of Massachusetts  
 University of Miami (Florida)  
 University of Michigan  
 University of North Carolina  
 University of Pennsylvania  
 University of Rhode Island  
 University of South Florida  
 University of Southern California  
 University of Tampa  
 University of Vermont  
 University of Wisconsin  
 Wayne State University

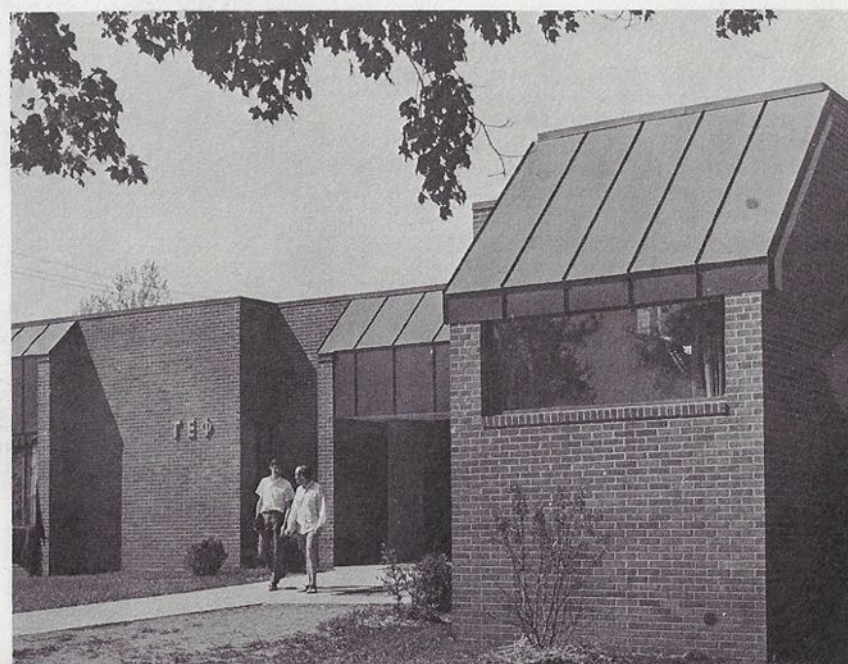
\*Western New England College

\*\*Worcester Institute of Technology

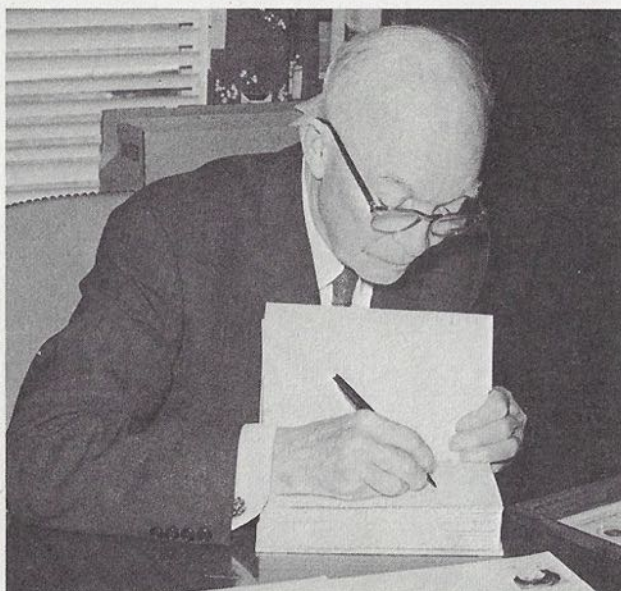
\*Colony

\*\*Petitioning group

SUMMER, 1969







**Dwight D. Eisenhower**

Max Orovitz—member, Board of Trustees, University of Miami  
 Arthur D. Raybin—Director of Development, Sarah Lawrence College  
 Leo Roon—former chairman Board of Trustees, Columbia College of Pharmacy

### **Public Life, Law, and Politics**

Maynard Abrams—Mayor of Hollywood, Florida  
 Omar N. Bradley—former chairman, Joint Chiefs of Staff  
 Charles Bresler—former assistant to Vice-President Agnew  
 Harry Brust—Justice of the New York Supreme Court  
 Mitchell Cohen—Federal District Court Judge

## Some noted TEPmen . . .

### **Education**

Clarence G. Berger—Executive Vice-President, Brandeis University  
 Goodwin Brenin—Chairman, Department of Ophthalmology, N.Y.U. School of Medicine  
 William Damashek—noted authority and professor of hematology  
 Eli Evans—Associate, Carnegie Foundation  
 Abraham Feinberg—former Chairman, Board of Trustees, Brandeis University; currently Trustee, Board of Higher Education, N.Y.C.  
 E. Richard Heldeman—Assistant to the President, Hunter College  
 Gardner Jacobs—President of Bryant College  
 Henry Kramer—Vice-Chairman, Board of Regents for Florida State Colleges and Universities  
 Philip Levin—member, Board of Trustees, Rutgers University  
 Jacob Levinson—Trustee, Dickinson Law School  
 Max Lovell—Executive Director of Columbia College Alumni Association  
 the late Maximilian Moss—former President of the New York Board of Education  
 Edward Nemeth—Chairman, Board of Trustees, Brooklyn College of Pharmacy



**Gov. Marvin Mandel**





**Ambassador Frederic Mann**

## Sports

Ben Alperstein—former intercollegiate and NCAA boxing champ, and Boxing Commissioner of Washington, D.C.

Arnold "Red" Auerbach—former coach, and presently General Manager of the Boston Celtics

Herb Flam—former Davis Cup star

Mike Garrett—Heisman Trophy winner, fullback, Kansas City Chiefs

Joe Gerson—former president of the Atlantic Gridiron Club, president of The Atlanta Braves Boosters

Frank Lewis—former all-Ivy basketball star, Columbia

Phil Perlo—former star fullback, Houston Oilers

Bob Vogel, All-American tackle, all-Pro tackle, Baltimore Colts



**Samuel Lefrak, builder**

Monroe Cohen—New York City Councilman

Murray Dubin—member, Florida State Legislature

J. L. Dubinsky—Justice of the Supreme Court of Nova Scotia

the late Dwight D. Eisenhower—former President of the United States

Warren Ettinger—Judge, California Supreme Court

E. J. Evans—six-term Mayor, Durham, North Carolina

Monroe Evans—Mayor, Fayetteville, North Carolina

A. Harold Frost—noted trial attorney

Phil Goldstick—member, Illinois State Legislature

Louis Harris—noted public opinion analyst

Louis Heller—former Congressman, present Justice of the New York Supreme Court

Irving Kaufman—Federal Circuit Court of Appeals

H. Y. L. Kraft—Senator, N.Y. State Legislature

Elliot Levitas—member, Georgia State Legislature

Arthur M. Lewis—President of the Connecticut Bar Association

Frederic R. Mann—Ambassador to Barbados

Marvin Mandel—Governor of Maryland

Kenneth Meyers—member, Florida State Legislature

Robert Miller—United States Commissioner

Norman Minsky—Mayor of Bangor, Maine

Bernard Peskin—member, Illinois State Legislature

the late Leon Schneider—former Mayor of Gastonia, North Carolina

Howard Slater—member, Illinois State Legislature

Joseph Wapner—presiding Judge of California Supreme Court



**Louis Harris**

**"Red" Auerbach**



## Industry and Commerce

Max Abramowitz—noted architect, Lincoln Center, Brandeis University Chapel, etc.

Samuel Lefrak—president, Lefrak Organization, noted builder

Harold Leviton—president, Leviton Manufacturing Co.

Duffy Lewis—president, Corvette chain

Robert K. Low—president, Savin Business Machines, Inc.

Ralph Medjuck—builder and developer, Halifax, Nova Scotia

Jack Schwardron—president, Klein's on the Square

## Theater, Broadcasting, Journalism

Bob Evans—CBS news correspondent

Fred Feldman—helicopter traffic announcer

John Gambling—host, WOR's "Rambling with Gambling"

Benny Goodman—famous jazz musician

Dan Hackel—ABC-TV news correspondent

Larry Holoffcener—noted playwright

Mike Kellin—noted character actor

Jud Kinberg—TV and motion picture producer

Arthur Lewis—noted biographer and newspaperman

Sylvan Meyer—editor, **Miami News**

George Platt—Broadway producer, **Golden Boy**

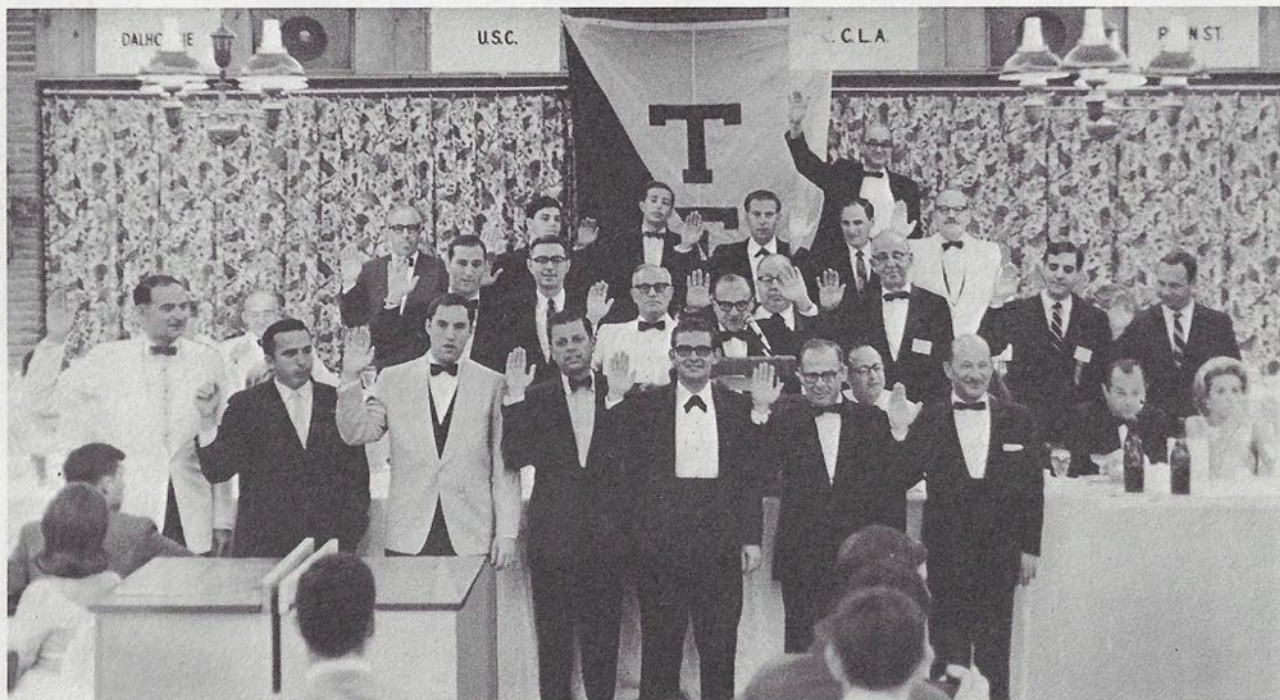
Harold Rome—musical comedy composer, **Fanny, Destrý Rides Again**

Vincent Sherman—motion picture director

Lawrence Turman—TV and motion picture producer, **The Graduate**

Phil Wexler—motion picture producer





## As time goes by . . .

Close friendships which are formed in TEP Chapters all over the country do not end with graduation and the plunge into the "wide, wide world." They mature through the years.

Thus, it is no secret that TEPmen who were graduated 30 and 40 years ago still look forward to the frequent TEP reunions. That's why TEP has active alumni clubs and associations in most of the major cities of the United States and Canada.

These alumni clubs—representing TEPmen who have settled down in their area—meet regularly to discuss fraternity matters, to help and advise nearby Chapters, and to schedule social functions which are well attended by alumni and their wives.

There's a lot of meaning to the phrase, "Once a TEP, always a TEP."



# The Value of Fraternity and What It Means to You

By Executive Secretary Sidney S. Suntag  
and Alfred C. Versacci

*THE Fraternity system has both its defenders and its opponents. Administrators, faculty, and others debate its advantages periodically; however, rarely is anything published which outlines the real value that students and alumni receive from their Fraternity affiliation. The article which follows is not so much a defense as it is a presentation of the facts and figures describing what a Fraternity can mean to its members.*

MEMBERSHIP in an organization which has chapters and alumni throughout the United States and Canada can be a very moving experience. North American students today are far more mobile than those of days gone by. Many move from a liberal arts college of their original enrollment to a cooperating institution where they may complete specialized curricula in engineering, medicine, law, or business administration. A significantly growing proportion go on for graduate work after obtaining a Baccalaureate Degree.

With the ability to "transfer" from one chapter to another, the opportunity to "transfer" schools is more appealing with the assurance of a friendly welcome on a strange campus. The possibility of chapter "transfer," perhaps, helps in the kingsize problem of housing at most schools today. Provision for interchapter transfers has long been on the statutes of all National Fraternities, but utilization of these provisions has shown a sharp increase as it has become more common for students to move from one section of the country to another for advanced studies under better auspices. During Easter, Christmas, and summer vacations countless undergraduates well-wheeled, if not well-heeled, enjoy interchapter hospitality and accommodations. During the school term the members of a National know the pleasure of visiting another chapter on the occasion of an interschool or intersectional athletic event. National Fraternity affiliation, in fact, is an "in-expensive credit card" to hospitality at other schools.

One built-in difficulty of any college or university is the tendency towards narrowness and provincialism. The disposition is to become overly preoccupied with the problems, programs, and procedures of a single campus and to forget there may be other valuable ap-

proaches to solving curricular and extracurricular problems. An association with an intercollegiate Fraternity helps to overcome these handicaps.

Through Fraternity magazines and particularly through participation in regional conclaves and international conventions, members become aware of the scope, diversity, and richness of our system of higher education and the system of intercollegiate National Fraternities. Nationals can give awareness of depth because of past experiences, present involvement, and future aspirations and dreams. Thus, one of the major advantages of belonging to a National Fraternity is the breadth of fellowship which includes contacts and friendships no matter where a brother may visit. No other organization creates such spontaneous friendship.

Now that most of our young men are either in the armed services or eventually will be serving, the value of a National affiliation is even greater. Brothers in our own Fraternity have reported for years the joy of being welcomed by Fraternity chapters and alumni far from home, but near Army, Navy, and Marine Corps bases. I cannot help but recall my own experiences in 1941. When stationed at Fort Benning and Fort Gordon, Georgia, I was welcomed as a brother by the chapters in Georgia and the alumni in Columbus, Atlanta, and Augusta. At the time I was not Executive Secretary, but just another alumnus member of the Fraternity. My undergraduate membership entitled me to warm TEP welcome no matter where I went.

Of all the campuses in the country (about 1,546 grant Baccalaureate Degrees), over 1,000 now have Greek-letter societies, 280 more campuses than in 1956. The 247 National Greek-letter Fraternities and Sororities that encompass General, Professional, Honorary, and Women's Fraternities (304 organizations including recognition societies) include 20,555 chapters totaling 8,639,388 members. Barring overlap of those who belong both to Honorary and Social Fraternities, one out of every 20 Americans is Greek-letter affiliated.

Of the General Fraternities (of which there are 61), there are 260,000 undergraduates and 2,998,000 living alumni. Over 70,000 were new initiates last year. As of 1967, there were more than 4,000 undergraduate chap-



ters on 629 campuses. This represents almost 900 chapters in over 90 institutions during the last decade.

Although only 20% of the nation's college students are affiliated with a General Fraternity, such as ours, three-quarters of the chief executives of this country's 750 largest corporations are members of Fraternities. It is obvious that three-quarters of the presidents of our leading industries, chosen from only 20% of the male college graduates, are a select group indeed.

Every President of the United States born since 1825, except two, has been a member of a Fraternity. Every Vice-President of the United States born since 1825, except two, has been a member of a Fraternity. One hundred members of the Presidents' Cabinets (out of 158) during the past 60 years have been Fraternity members, as well as 40 Justices of the Supreme Court (out of 47) since the Civil War. In the 90th U.S. Congress, 80% of the Senators and 39% of the Representatives were members of National Fraternities and Sororities. This is eminently higher than average when one notes that only 20% of the male college graduates have been affiliated and that about 10% of the Senate and 20% of the House have had no college education or only brief college attendance. Furthermore, a number of our national lawmakers graduated from institutions where no Fraternities or Sororities existed.

Almost half of the Governors of our states are Fraternity men; 79% of all who attended colleges where there were undergraduate Fraternity chapters were members. These percentages, among the Congressmen, Senators, and Governors, include most of the contenders for the 1968 Presidential nomination from both parties.

The U.S. Office of Education, hardly a pro-fraternity source, clearly associates Fraternity membership with persistence to graduation. It is expected that one-half of those who matriculate at an American college will graduate. Of these, 40% will graduate on schedule and 20% will graduate at a different school from the one they entered initially. On those campuses where there are no Fraternities, 33% of the men will graduate. On those campuses where there are Fraternities, of the men who do not join, 47% will graduate; of the men who join local Fraternities, 52% will continue to graduation; and of the men who join National Fraternities, 59% will graduate. The statistics indicate that attending a college where there are Fraternities increases a man's chance of graduation by 14%. By joining a National Fraternity, he increases his chances of graduation by an additional 12%.

Some men maintain that they cannot afford a college education and fraternity membership at the same time. Yet, it has been demonstrated in the survey published by the Stewart Howe Alumni Service in 1964 that only 1.5% of the total expenses of a private institution and 1.9% of a public institution consist of Fraternity dues

(National and local). Board will take 18% of expenses at private institutions (24% at public ones), laundry 2.1%, and tuition, a sizeable sum (6.9% at a public institution and 30.5% at a private institution).

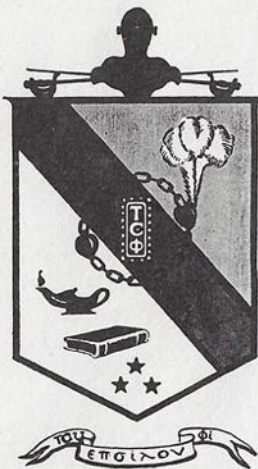
Fraternity and Sorority members are more consistent and generous contributors to their Alma Maters as alumni than their non-affiliated counterparts. At one of the largest institutions (New York University) where Fraternity men comprise only 4% of the total alumni body, they have been responsible for over 86% of the annual alumni gifts. Consistently more and more universities are reporting high figures and contributions by Greek members.

Fraternities help one to become "the uncommon man." They are the last stronghold of independent living in the highly organized university and college where one's complete life is dominated by university activities. When the Fraternity does its job well, it cannot be outdone by the dormitory because of the freedom and, more importantly, the responsibility it affords. If this image is fulfilled conscientiously by its members, the Fraternity grants to its members more than is available to the average man. A Fraternity is an adjunct to college and university education. It is "an experience where value is inherent." It takes over where the university's role leaves off in the classroom. *It is a laboratory for life.*

The Fraternity is an experience in living together and sharing maintenance, self-government, and personal relations in a community that profits socially and intellectually. The Fraternity contributes the polish that a man desires in his late adolescent years. It teaches social graces, leadership, preparation for a job, the significance of understanding other personalities and of being compatible with them, and the ability to operate a household in preparation for one's own life after college. The member contributes service and is taught to understand a truly professional way of life after college. The figures tell us that the college Fraternity is a major, positive institution in American college life and has contributed more than any other organization to the ultimate success of American youth.

One of the sharpest attacks on the Fraternity system in recent years has been its alleged discriminatory practices. We in Tau Epsilon Phi can be proud that at no time in our history did we discriminate against anyone by reason of race, color, or creed. We were founded as a non-denominational and non-sectarian Fraternity; as our Creed states, we "... judge our fellows not by their rank nor wealth but by their worth as men ...". Religious or racial discrimination has no place in the Fraternity system and is rapidly disappearing.

We believe that public dissemination of the above facts are long overdue. Our members, and indeed the general public, should be aware of all the advantages of Fraternity membership and particularly membership in Tau Epsilon Phi.





## "The Bridgebuilder"

**You may ask: Why is so much effort in TEP's behalf expended by so many who have long ago passed through the portals of the Fraternity and who have maintained a strong interest in alumni affairs?**

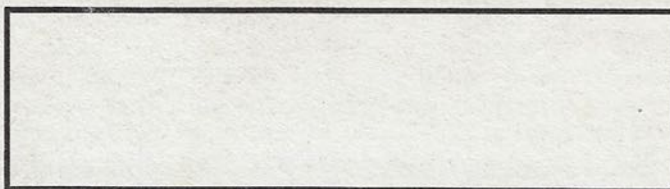
**In the pages of the TEP Pledge Manual there is a poem that sums it up this way:**

An old man, going along a highway,  
Came at the evening, cold and gray,  
To a chasm vast and deep and wide;  
The old man crossed in the twilight dim,  
The sullen stream had no fear for him;  
But he turned when safe on the other side  
And built a bridge to span the tide.  
"Old man," said a fellow pilgrim near,  
"You are wasting your strength with  
building here;  
Your journey will end with the ending day,  
You never again will pass this way;  
Why build you this bridge at evening tide?"  
The builder lifted his old gray head—  
"Good friend, in the path I have come,"  
he said,  
"There followeth after me today,  
A youth whose feet must pass this way;  
This chasm that has been naught to me  
To that fair haired youth may a pitfall be;  
He, too, must cross in the twilight dim—  
Good friend, I am building this bridge  
for him."





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## The Creed of Tau Epsilon Phi

To live in the light of friendship—to judge our fellows not by their rank nor wealth but by their worth as men—to hold eternally before us the memory of those whom we have loved and lost—to hold forth in the solidarity of our brotherhood the nobility of action which will make for the preservation of our highest and worthiest aim—and thus be true to the ideal of friendship—

To walk in the path of chivalry—to be honorable to all men and defend that honor—to fulfill our given pledge at all times—to be true to the precepts of knighthood and win the love and care of the women of our dreams—and thus be true to ideal of chivalry—

To serve for the love of service—to give unselfishly that which we may have to offer—to do voluntarily that which must be done—to revere God and to strive in His worship at all times—and thus to be true to the ideal of service—

To practice each day friendship—chivalry—service—thus keeping true to these—the three ideals—of the founders of our fraternity—this is the Creed of Tau Epsilon Phi.

## Individuality

Those who pass through the portals of Tau Epsilon Phi are among a group bonded together by a common cause; they are not cast in a common mold, nor stripped of their individuality. TEP aims to help a brother know himself by working with and understanding his fellow man. Success in life depends upon this knowledge. The percentage of fraternity men who achieved success is far greater than the achievement rate of those who have not experienced fraternalism. The door is open for you to take advantage of the benefits offered by a fraternity to help you develop into a more complete individual.