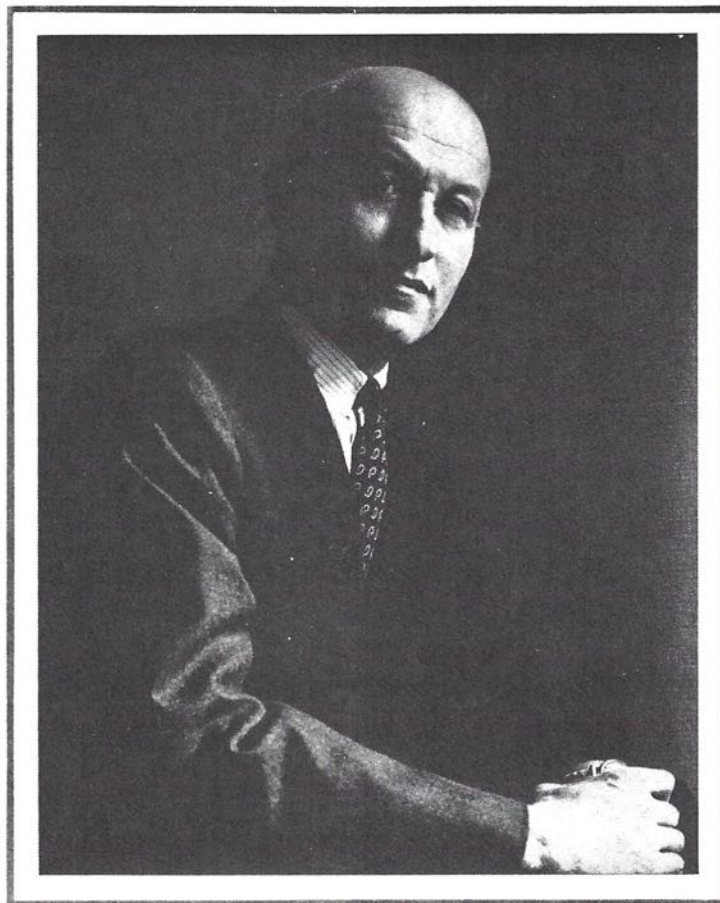




PLUME

TAU EPSILON PHI FRATERNITY

FALL 1990



TEP MAN OF THE YEAR AWARD RENAMED HONORING SUNTAG

When asked who is the real "Mr. TEP," most members of Tau Epsilon Phi are quick to speak the name Sidney Suntag. And, in many ways, the name Suntag is synonymous with Tau Epsilon Phi Fraternity. From 1946-1979, Sid Suntag served with distinction as Executive Secretary of the National Fraternity. Upon his retirement in 1979, the Grand Council named Sid TEP's Man of the Year. Although "retired," Sid has remained a permanent fixture at the National Headquarters and at Board Meetings for the past 11 years providing countless hours of service and assistance to both Council Members and staff alike. It's quite

obvious that the lavender and white of Tau Epsilon Phi runs in his veins.

Therefore, at the June 9, 1990 meeting of the National Grand Council, the TEP Man of the Year Award was officially renamed, THE SIDNEY SUNTAG TEP MAN OF THE YEAR AWARD. This honor is bestowed upon an alumnus of the Fraternity who has distinguished himself in his career, through service to his community and, in many cases, to our Fraternity. The Grand Council found it only befitting to honor a man who has truly given his life to Tau Epsilon Phi, SIDNEY S. SUNTAG.

the PLUME

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IN THIS ISSUE

- 3 Fraternity Insurance Purchasing Group Continues
- 4 Chapters Recognized for Excellence
- 5 The TEP Foundation Honors & Awards

DEPARTMENTS

- 3 From the Bald Eagle's Nest
- 6 Alumni News
- 7 Chapter Eternal

the PLUME

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National
Interfraternity
Conference



FROM THE EXECUTIVE DIRECTOR

As many of you will note, this edition of THE PLUME is somewhat smaller than previous ones. The rationale for this change is to provide you, our Fraternity family, with regular, more timely communications from the National Headquarters and Grand Council.

In the past two years, I have seen a tremendous increase in communication between chapters, alumni, and the National Fraternity. I can only ask you to continue this practice. It's always encouraging to hear from alumni who want to get involved with our undergraduate brothers or coordinate an alumni reunion.

Nevertheless, in order for our Fraternity to continue to prosper and grow, we will need increased involvement from our entire TEP family — undergraduates and alumni alike. Therefore, I'm asking for your support, time and commitment to the future of Tau Epsilon Phi. If you are an alumnus who lives in an area with an active chapter nearby, please think about spending a few hours each month with your younger brothers as an Alumni Advisor or, if you can help in any other way, please let me know!

As we begin our 80th year, I'm excited about the next decade and the opportunities ahead for Tau Epsilon Phi. Remember your undergraduate days? Well, we have come to our "... chasm vast and deep and wide ..." and now I'm asking for your assistance "... in building the bridge to span the tide." I look forward to hearing from you!

Fraternally yours,

Jonathan M. Seidel
Executive Director

TEP CONTINUES MEMBERSHIP IN FIPG

For the third year in a row, Tau Epsilon Phi has joined with 30 other National Fraternities as participants in the Fraternity Insurance Purchasing Group (FIPG), a consortium seeking to solve the problem of attaining affordable and worthwhile liability insurance coverage.

FIPG was formed when fraternity executives not only saw settlements against fraternities continue to rise, but also more and more insurance companies refusing to cover undergraduate chapters.

Major provisions of FIPG's Risk Management Policy are as follows:

Alcohol and Drugs: The possession, use and/or consumption of alcoholic beverages while on chapter premises, during an official event, or in any situation sponsored or endorsed by the chapter, must be in compliance with any and all applicable laws of the state, county, city and university.

No alcoholic beverages may be purchased through the chapter treasury, nor may the purchase of same for members or guests be undertaken or coordinated by any member in the name of or on behalf of the chapter.

No chapter members, collectively or individually, may purchase for, serve to, or sell alcoholic beverages to any person under the legal drinking age.

The possession, sale and/or use of il-

legal drugs or controlled substances at any chapter-sponsored event or at any event that an observer would associate with the chapter is strictly prohibited.

No chapter may co-sponsor an event with an alcohol distributor, charitable organization, or tavern where alcohol is given away, sold, or otherwise provided to those present.

No chapter may co-sponsor or co-finance a function where alcohol is purchased by any of the host chapters, groups, or organizations.

All rush activities associated with any chapter must be dry rush functions.

Open parties — meaning those with unrestricted access by non-members of the chapter, without specific invitation — are prohibited.

No member shall permit, tolerate, encourage or participate in "drinking games."

No alcohol shall be present at any new member program or activity of the chapter.

Hazing: No chapter shall conduct hazing activities, which are defined as "any action taken or situation created intentionally, whether on or off chapter premises, to produce mental or physical discomfort, embarrassment, harassment or ridicule."

"Such activities may include but are not limited to the following: use of alcohol; paddling in any form; creation

Continued on page 8

FIPG MEMBER ORGANIZATIONS

Alpha Chi Rho
Alpha Epsilon Pi
Alpha Gamma Sigma
Alpha Kappa Lambda
Alpha Phi Delta
Alpha Sigma Phi
Alpha Tau Omega
Alpha Xi Delta
Chi Phi
Delta Chi
Delta Gamma
Farmhouse
Kappa Alpha
Kappa Alpha Theta
Kappa Delta Rho
Lambda Chi Alpha
Phi Gamma Delta
Phi Kappa Psi
Phi Kappa Sigma
Phi Kappa Tau
Phi Lambda Chi
Pi Kappa Phi
Pi Lambda Phi
Psi Upsilon
Sigma Nu
Sigma Pi
Tau Epsilon Phi
Tau Kappa Epsilon
Triangle
Zeta Beta Tau
Zeta Psi

FROM THE BALD EAGLE'S NEST by Sidney Suntag

In recent years the Executive Staff of the Fraternity has noted a remarkable revival of alumni desire to get together either in reunions or single meetings. These get-togethers sometimes take place as long as 40 years after leaving school! What is more surprising is that the turnouts are remarkably high with alumni attending from distant points on the compass.

Obviously that strong pull to see each other and break bread once again is a result of the camaraderie that alumni enjoyed in their college days — even when all was not well in the chapter when they were there.

Equally surprising is the joy that alumni feel when they meet TEPs from other chapters. In my long experience this phenomenon has never failed to surprise me, as it proves that the fraternity experience goes much deeper than it appears on the surface. That ritual we all underwent upon entering the "Portals" of Tau Epsilon Phi has far more meaning than we thought when we took those solemn oaths years before.

Obviously, these feelings of brotherhood must not be neglected. Formal alumni clubs with regular meetings would be a solution to alumni to meet more often, but past experience has taught us that in today's

society, with the pressures of business activity and social demands, it is impossible to maintain rigid alumni associations that meet on a regular basis. Instead, alumni must strive to hold periodic meetings in convenient locations (for most) and celebrate important anniversaries in memorable functions.

Every alumni group, that has held such celebrations, have reported an extraordinarily high percentage of alumni that attend to reminisce and renew old and almost forgotten close friendships. Those are truly remarkable events — long remembered by all.

The National Headquarters stands ready and willing to provide lists of alumni and will even provide labels to facilitate your mailings. All you need to do is ask and your needs will be met.

Equally important, alumni can be of immense help to their chapters by serving as Alumni Advisors or in some capacity that would eliminate chapter financial instability. No doubt you recall your undergraduate days when a little financial experience by an alumnus could have meant the difference between success and failure. Why not give a bit of your time to your chapter or a neighboring one? It pays incredible dividends. Just let the National Headquarters know that you want to help.

Chapter Excellence Awards

*In Recognition of Superior Achievement
During the Past Academic Year*

IRVING GOLEMBE CHAPTER OF MERIT AWARD
University of Georgia (Nu Chapter)

JOHN KLEINBERGER SCHOLARSHIP AWARD
Rensselaer Polytechnic Institute (Epsilon Iota Colony)

CHARLES DRIESEN CHAPTER EFFICIENCY AWARD
Hofstra University (Sigma Alpha Sigma Chapter)

LOUIS S. LEBENTHAL CHAPTER IMPROVEMENT AWARD
Bradley University (Epsilon Tau Chapter)

SAMUEL LeFRAK CAMPUS ACHIEVEMENT AWARD
University of Illinois (Psi Chapter)

CHARLES TOBIAS MEMORIAL PLUME AWARD
Cornell University (Delta Chapter)

LOUIS FEIN GRAND CHAPLAIN AWARD
Bryant University (Sigma Lambda Chapter)

COLONY OF THE YEAR '89-'90
University of Hartford (Phi Mu Chapter)

**EXECUTIVE DIRECTOR'S CUP
FOR MOST COOPERATIVE CHAPTER**
SUNY - New Paltz (Tau Eta Epsilon Chapter)

**SPECIAL CITATION FOR
OUTSTANDING CHAPTER ACHIEVEMENT**
Clarkson University (Lambda Phi Epsilon Chapter)



THE 1990 RECIPIENTS OF THE SCHOLARSHIP AWARDS OF THE TEP FOUNDATION, INC.

AWARD	RECIPIENT	SCHOOL/CHAPTER
I. "Doc" Schwartz Memorial Undergraduate of the Year Award	Gregory D. Jay	University of Georgia Nu Chapter
Harold I. Leviton Award	Brett T. Mattingly	Clarkson University Lambda Phi Epsilon Chapter
Michael Falk Scholarship	Dale L. Rubin	Bradley University Epsilon Tau Chapter
Sol Shaman Honors Award	Paul G. Helwing	IIT Rho Delta Rho Chapter
Sara and E.J. Evans Award	Andrew M. Herman	University of North Carolina Omega Chapter
Jack A. King Memorial Scholarship	Joel R. Nied	University of Pennsylvania Rho Chapter
A. Harold Frost Award	Neal D. Walters	Rutgers/New Brunswick Alpha Phi Chapter
Perlow Brothers Scholarship	Daryn E. Rush	University of Maryland Tau Beta Chapter
Louis L. Manes Leadership Award	Bruce H. Schwartz	RPI Epsilon Iota Colony
Leonard Wolf Award	Scott A. Shear	University of Florida Tau Alpha Chapter
Samuel J. LeFrak Scholarship	Scott L. Goldberg	University of Illinois Psi Chapter
Jerome and Irving Liebross Award	Louis R. Marion	University of Pennsylvania Rho Chapter
Elliot Garber Memorial Award	Adam S. Pritzker	University of Georgia Nu Chapter
S. Earl Gordon Scholarship Award	Howard M. Sendrovitz	SUNY/Binghamton Phi Pi Chapter
George Goldstein Award	Christopher M. Goodsnyder	University of Illinois Psi Chapter
Joseph Ford Memorial Scholarship	Brian M. McEwen	University of Rhode Island Tau Omega Chapter
Leon Schneider Memorial Scholarship	Kyle G. Boyle	Western New England College Phi Omicron Chapter
Jack H. Pechter Award	Dawit Alemu	Mercy College
Sidney S. Suntag Scholarship	Dan L. Kaufman	University of Florida Law School



TAU EPSILON PHI

Brother Sanford Goldston, Tau Delta (Ohio State) '57, Executive Vice President of The Wallick Companies in Columbus, Ohio, has also served as Vice President and Co-Chairman of the Heritage House Building and Expansion Committee that recently completed laying the cornerstone for the Wexner Heritage House, which will benefit many in providing "Life With Dignity."

Brother Richard J. Santorum, Epsilon Phi (Pennsylvania State University) '80, is currently a candidate for Congress on the Republican ticket in the 18th District of Pennsylvania. He has been an associate attorney at Kirkpatrick & Lockhart since graduating from the Dickinson School of Law with honors in 1986. On June 3, 1990 Brother Santorum married Karen Garver.

Brother Kenneth R. Katz, Tau Beta (University of Maryland) '85, has been selected as an "Outstanding Young Man of America for 1989" in recognition of outstanding personal achievement, superior leadership ability and exceptional service to the community. He is a Mechanical Engineer in the U.S. Department of Energy's Management Intern Development Program and is engaged to be married in November, 1990.

Brother Alex Clowson, Tau Delta (Ohio State) '35, was recognized by the City of Columbus for his years of volunteer service to the baseball programs in the Bexley area by renaming Academy Park, "Clowson Field."

Brother Marvin Shoob, Nu (University of Georgia) '48, was presented The Justice Louis D. Brandeis Award, the highest honor which the Zionist Organization of America (ZOA) bestows, at a testimonial dinner on May 3, 1990. The Zionist organization selected

Judge Shoob for his dedication and service to the Jewish community.

Brother Samuel J. LeFrak, Tau Beta (University of Maryland) '39, Chairman of the LeFrak Organization, the largest developer of private middle-income housing in the world, and New York's largest private landlord, was inducted in April into the National Sales Hall of Fame. Brother LeFrak also recently presented a \$100,000 contribution to Habitat for Humanity, New York City, a non-profit group that rehabilitates housing for those in need. The presentation ceremony took place at the United Nations with Brother LeFrak describing his program as the "March of Dollars."

Brother Harris Jacobs, Nu (University of Georgia) '53, recently received the Workman's Circle Award for his activities as a labor lawyer. His father Joe was the award's first recipient in 1969.

Brother Gordon B. Stine, D.D.S., Upsilon (College of Charleston) '44, was recently re-elected for a 4-year term as a Trustee for the College of Charleston by the South Carolina State General Assembly from the First Congressional District. He is presently serving as Special Assistant to the President at MUSC, Director of Dental Continuing Education at the College of Dental Medicine and Statewide Dental Coordinator for the SC Area Health Education Consortium.

Brother Samuel R. "Buddy" Shortstein, Tau Alpha (University of Florida) '59, is presently serving as Chief of Staff for Senator Robert Graham in Washington, D.C. Shortstein and Graham go back a long way to their freshman year at the University of Florida in 1955. Both served as Presidents of their respective fraternities. Brother Shortstein has a CPA firm in

Jacksonville with his brother, Jack, also a Florida graduate.

Brother George Epstein, Tau Pi (University of Massachusetts) '48, was the recipient of the Fred O. Conley Award in Plastics Engineering Technology by the Society of Plastics Engineers. He also has the distinction of having received the Distinguished Service Award as well. Brother Epstein received his M.S. from M.I.T. in 1951 and has worked in various R&D capacities for private firms before joining Aerospace Corp. in 1966. Since then, he has received numerous commendations from the U.S. Department of the Air Force for his contributions in various areas of plastics engineering and technology. Brother Epstein also finds time to act as Editor of the *Composites & Adhesives Newsletter* which is published bi-monthly by T/C Press, Los Angeles, California.

Brother Michael Scott Peskin, Nu (University of Georgia) '83 recently became engaged to Amy Cathryn Ehrlich. A March wedding is planned. Brother Peskin received his Juris Doctorate from Georgia State University College of Law and is the senior litigator for the law firm of Wallace and DeMayo, P.C., Atlanta, Georgia.

Brother Harry B. Bernhard, Rho (University of Pennsylvania) '53, has recently been appointed Associate Dean of the Emory University Business School following a brilliant career at the University of Southern California, where he developed, administered and marketed graduate students with M.B.A.'s.

During his career to date, Brother Bernhard has taught more than 30,000 managers and addressed more than 400 business and government groups on a wide variety of human management

topics. He has authored or supervised scores of major staff studies, including "The Management Job Analysis, The Role of the Manager, and Human Resources in the Eighties." Incidentally, he is the father of two Ph.D.s!! Despite his busy schedule, he has volunteered to be Faculty Advisor to Mu Chapter (Emory) when it reopens next Fall.



Brother Ronn Owens, Zeta Lambda (Temple) '67, has been an integral part of KGO San Francisco Radio's lineup since 1975 using his unique skill as a conversant with everyone from ambassadors to zoologists. Whether the discussion is apartheid to gourmet dining, Ronn conducts the kind of talk show interview to keep the call-in lines lit.

Brother Owens got into the talk radio business while attending Temple University Graduate School in Communications. Since his first "gig" at WCAU, Philadelphia in 1968, Ronn has "talked" his talent on WKAT (Miami), WJW and WERE (Cleveland) and WRNG Radio in Atlanta, before joining KGO.

Describing himself as "colloquially liberal but ideologically conservative," Ronn feels that "polarized talk is a limited means of expression." "I want to be current," he says, "I've always been fast-paced, but I also feel talk radio's strength is the ability to delve deeper into the issues."

One of the issues that Ronn has delved into has been apartheid in South Africa. During the first week of October 1985, Ronn's show originated live from Johannesburg, South Africa . . . marking the first and only time a local radio station was permitted to broadcast live from the strife-ridden region. The content caliber of his shows has resulted in his consistently being named among the top three radio talk show hosts in both national and local newspaper polls.

Although he claims it has nothing to do with his present job of talking to people, Ronn has a B.A. degree in Sociology. His is also a horse race enthusiast and a football junkie. A native of Forest Hills, New York, Ronn lives in San Francisco with his wife, Jan Black and two daughters, Sarah and Laura.

ALUMNI REUNIONS

Many friendships were re-kindled early this year when Brother Steven J. Fogel, Tau Gamma (University of Southern California) '64 hosted a reunion for brothers who were members of the

Tau Gamma Chapter from the years 1960-64. There was a tremendous turnout with a wonderful time had by all.

TEPs INDUCTED INTO ODK

On May 18, 1990, Dr. Eldridge W. Roark, Jr., President of Omicron Delta Kappa, The National Leadership Honor Society, announced that 1788 members of 74 sororities and fraternities were inducted into ODK during the 1989-90 academic year.

TEP is proud to have been included in this honor with four brothers:

David N. Stern, Tau Alpha (University of Florida) '90

Gerald W. Gottesman, Tau Beta (University of Maryland) '92

Michael A. Hassman, Tau Beta (University of Maryland) '90

Aron M. Sobel, Tau Beta (University of Maryland) '91

1990 UNDERGRADUATE OF THE YEAR

Brother Gregory Jay (Nu) University of Georgia '90, was selected by The TEP Foundation Honors and Awards Committee as the 1990 Tau Epsilon Phi Undergraduate of the Year. Greg's record of service, both to his chapter and his University, made him the Committee's unanimous choice. Brother Jay will be continuing his studies as a first-year law student this fall at the University of Georgia.

CHAPTER ETERNAL

" . . . to hold eternally before us the memory of those whom we have loved and lost . . . "

Kenneth Krebbers, Tau Psi Chapter (NJ Institute of Technology) '82

Dr. James Weinbert, Mu Chapter (Emory University) '32

Samuel Ledger, Zeta Lambda Phi Chapter (Temple University) '50

Herbert Schainholtz, Phi Beta Chapter (Univ. of South Florida) '69

Philip Hoffman, Nu Chapter (University of Georgia) '52

Marvin Isserlis, Tau Mu Chapter (University of Connecticut) '48

Jerry Fields, Tau Epsilon Chapter (Univ. of California - Los Angeles)

Eugene Silverstein, Omega Chapter (University of North Carolina) '41

Asa Ruskin, Mu Chapter (Emory University) '51

Ted Landsman, Tau Alpha Chapter (Univ. of Florida) Associate Member

Robert Mandell, Tau Alpha (University of Florida) '92

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Risk Management Policy

Continued from page 3

of excessive fatigue; physical or psychological shocks; quests or treasure hunts, scavenger hunts, road trips, or any other such activities carried on outside or inside of the confines of the chapter house; wearing of apparel which is conspicuous and not normally in good taste; engaging in public stunts and buffoonery; morally degrading or humiliating games and activities; and many other activities which are not consistent with fraternal law, ritual or policy or the regulations of the policies of the educational institution."

Sexual Abuse: The Fraternity will not tolerate or condone any form of sexually abusive behavior on the part of its members, whether physical, mental or emotional. This includes actions which are demeaning to women, including but not limited to date rape, gang rape, or verbal harassment.

Fire, Health, and Safety: All chapter houses shall meet all fire and health codes and standards prior to, during and following occupancy.

All chapters must have emergency numbers for fire, police and ambulance posted by common phones and must have evacuation routes posted on the back of the door of each sleeping room.

All chapters shall comply with engineering recommendations as reported by insurance representatives.

Membership Education: Each chapter member shall be instructed annually on the Risk Management Policy of the Fraternity Insurance Purchasing Group.

Although the current climate for fraternity insurance is everchanging, Tau Epsilon Phi shall continue to adhere to the policies and guidelines of the Fraternity Insurance Purchasing Group.

TEP FOUNDATION LAUNCHES TELEMARKETING CAMPAIGN

The TEP Foundation Inc., in cooperation with InfoCision Management Corporation, has launched its first ever telemarketing fundraising campaign. The campaign is geared toward alumni who have never contributed to "the educational and scholarship foundation of the Tau Epsilon Phi National Fraternity" better known as THE TEP FOUNDATION. The telemarketing campaign also marks the 80th Anniversary of the founding of the Tau Epsilon Phi Fraternity.

ALUMNI DIRECTORY TO BE PUBLISHED

The Tau Epsilon Phi Fraternity Geographic or alumni directory will be updated and published during the upcoming year by Printing Design Group of Bridgewater, NJ. Be on the lookout for information on how to update your address and employment information and on how to order your copy. The expanded version of the TEP Geographic will include listings of all Alumni by chapter and by hometown. Alumni wishing to purchase the Directory may do so for a nominal fee of \$20.00 per copy. More information will be mailed under separate cover in November 1990.

MARK YOUR CALENDARS NOW! CONVENTION '91 — AUGUST 14-18 MIAMI BEACH — FONTAINEBLEAU HILTON

Our Grand Chapter Convention will take place at the beautiful Fontainebleau Hilton Resort and Spa in Miami Beach, Florida on August 14-18, 1991.

Leonard Wolf and Dr. Samuel Proctor, Tau Alpha Chapter (124 & 1853) will be honored as co-recipients of 1990-91 THE SIDNEY SUNTAG TEP MAN OF THE YEAR.

More information to follow in future issues of the PLUME.