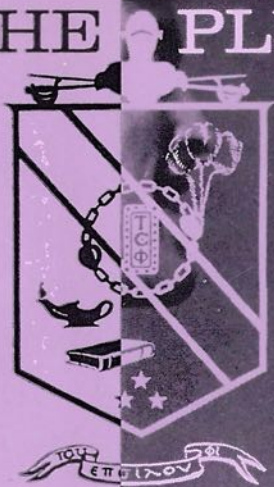


THE PLUME



Tau Epsilon Phi
means Friendship



In the beginning . . .

Tau Epsilon Phi was nothing more than ten college students and an idea. On October 19, 1910, these ten enrolled at Columbia University's College of Pharmacy, met on a bench in Central Park and expounded the ideas and ideals that grew into an international fraternity, with 65 chapters in the United States and Canada and over 20,000 members in all walks of life.

Growth was a gradual and tortuous process for a fraternity in those days, but slowly these ten founders gathered around them students they felt worthy of carrying on the young traditions of Tau Epsilon Phi. Soon the name of the fledgling group spread beyond the confines of Columbia, and other universities were petitioning for charters.

Several applications were turned aside until, in 1912, charters were granted to the Bellevue Medical College and New York University. The former later merged with NYU and became a part of the Gamma Chapter there. In 1914 a chapter was added at Cornell University and, by the break of World War I, Tau Epsilon Phi was national in name and in practice.

As a baby in the collegiate world, TEP survived World War I. As a growing group, she survived a major depression. And as a solid cornerstone of the fraternal world, she survived World War II. All the while, the watchword has been careful expansion—a blending of chapters with a common aim and purpose as embodied in the “creed of Tau Epsilon Phi,” but never expansion for expansion's sake alone.

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Cover photos by J. Redlin.



This issue of THE PLUME is dedicated to that eager group of young college men who are on the threshold of fraternity life—a fuller, richer career during the meaningful college days at hand and in the fruitful post-college years beyond.

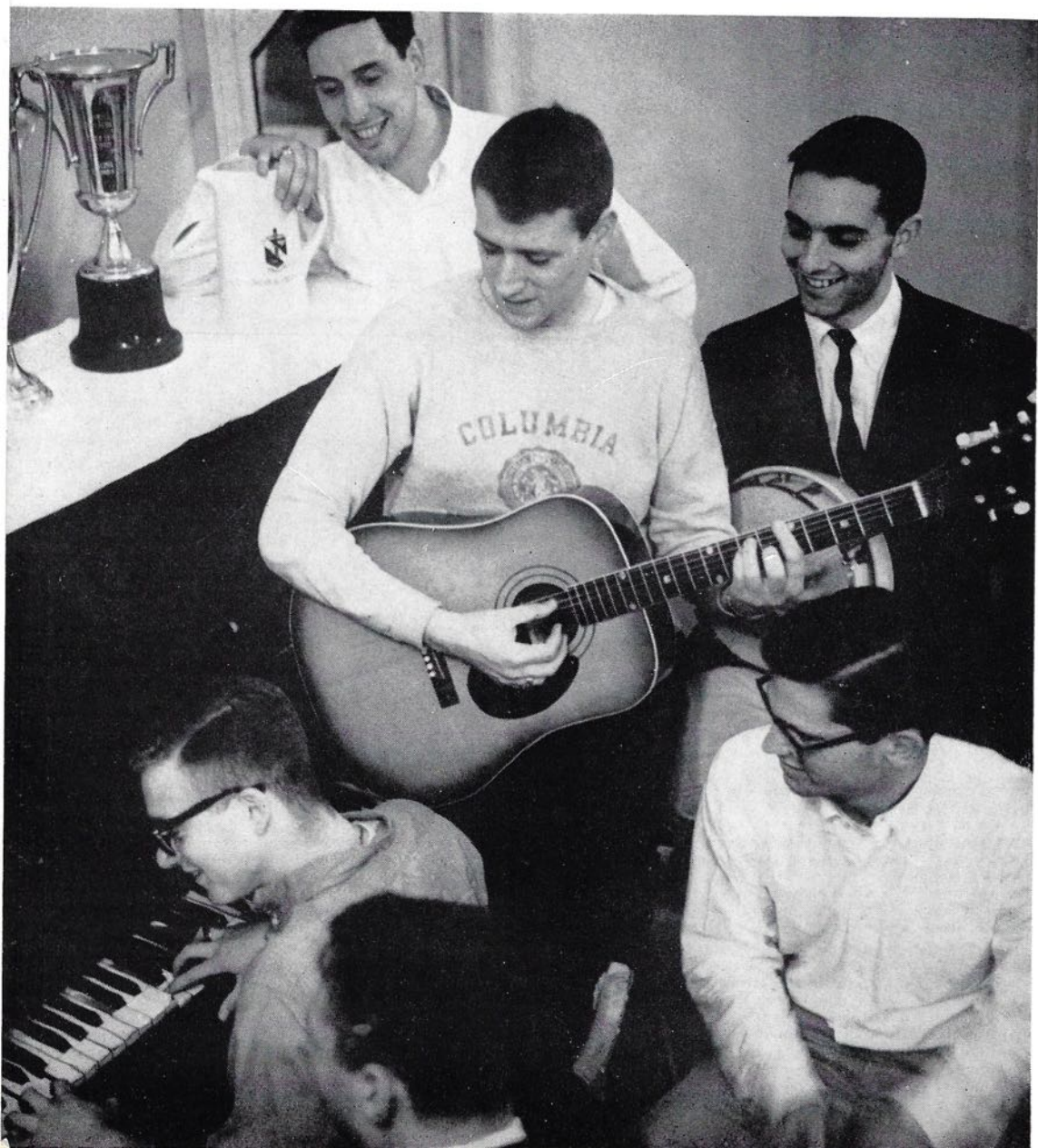
Fraternity is one of the most important aspects of campus life, extended to those desirous of making friendships now that will last a lifetime.

Consider carefully what fraternity stands for, and what it means to those who have been enriched by it. All of the elements that go into the fine blend of fraternalism are but briefly traced on the following pages. It is for each prospective fraternity man to examine them—and then, examine his

The key to a happier college life

heart. If you sincerely feel that you can be part of a dynamic fraternity program, then this booklet has played some small part in acquainting you with the complement of satisfactions that are shared by thousands of TEP-men across the country.

True friendship



Any relationship is valueless unless true friendship is involved; genuine friendship is the one thing that TEPmen the world over most remember from their college days.

TEP's 65 chapters will differ—some have magnificent houses, some meet in rented quarters. But the friendship is always there. In this, TEP—and all fraternities—differs from the casual group, the extracurricular or classroom relationship that breeds nodding acquaintances.

Living in close quarters with some 40 or 50 fraternity brothers, the words brotherhood and friendship become more to a TEPman than mere nice-sounding phrases. And these friendships are of the kind that will last forever, not end the day after graduation.



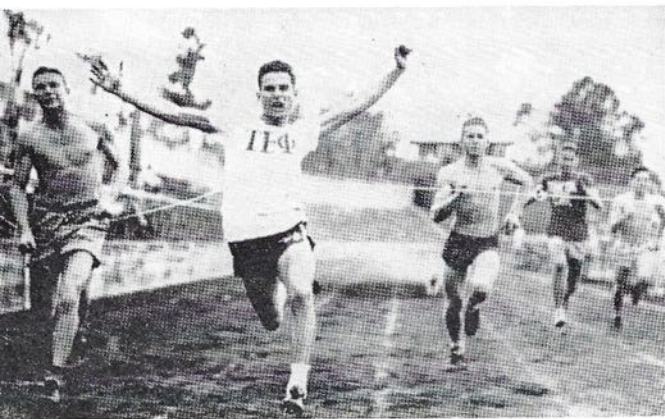


The good times . . .

are an integral part of college life, and in Tau Epsilon Phi full cognizance is taken of the social development that goes hand in hand with intellectual and physical maturity.

Each chapter has a full social program of banquets, father-son weekends, faculty entertainment, and dated dinner-dances that serve to balance the student's diet of academic and cultural activities. In most chapters, each year's senior banquet is the culmination of four years of active membership and is eagerly looked to. The chapter house is the center for dances and party weekends and thus provides a focus for football weekends and traditional college gatherings.

But even as important as these planned and formal social functions are, the informal and spontaneous gatherings make the TEP house a home as well as a place to sleep: the bull session on a Saturday night, or the gathering around the piano on a rainy afternoon, or the coming together in the living room to watch a popular television program.



Sports play an important part in TEP life as well. Chapters provide an opportunity for every brother to participate in interfraternity basketball, softball, touch football and other sports. Generally awards go to those chapters which capture interfraternity championships in various sports. Many a TEP house has a trophy corner displaying proof of its prowess on the playing field.



... and the serious

But Tau Epsilon Phi means something more than just having a good time. Chapters daily put into action the words "to give unselfishly" from "The Creed of Tau Epsilon Phi."

Whether volunteering aid to a hospital or collecting funds for a local charity or attending services in a group, the fraternity man sees charitable and religious functions as an important part of his Tau Epsilon Phi existence.

Equally significant is the democratic principle as practiced daily in running each chapter. Elected officers and appointed committees handle the business of the chapter whose budget may run well over \$100,000 yearly—and these positions have served as embryonic training grounds for many future Congressmen or senators.

Each chapter member and alumnus—not only the officers—has an important voice in determining how "his" chapter and fraternity will be governed; this voice is heard at weekly meetings of the entire brotherhood.





... From the "Creed of Tau Epsilon Phi"

TO SERVE for the love of service—to give unselfishly that which we may have to offer—to do voluntarily that which must be done—to revere God and to strive in His worship at all times—and thus be true to the ideal of service—

TO PRACTICE each day friendship — chivalry — service — thus keeping true to these — the three ideals — of the founders of our fraternity — this is the "Creed of Tau Epsilon Phi."

Scholarship



A major function of the fraternity on both the local and national level is the maintenance of high scholarship. Through the encouragement of scholarship officers working with well-stocked libraries in each chapter, as well as through a program of academic incentive awards to the outstanding chapter

and individual undergraduates each year, it is no accident that, never in its history, has Tau Epsilon Phi ranked any lower than 10th in scholarship among the 60-plus national fraternities. Its record of scholarship and fellowship winners is also an outstanding one, and is a vigorously guarded record.

When TEP gains a pledge, it always hopes to gain the aid and active interest of his parents. The fraternity realizes that a chapter can only be as strong as its parents.

Thus, chapter activities are planned with the parents in mind, and the degree of participation varies only with campus locale. At chapters where the student body is drawn from a wide area, the parents are entertained at a weekend specially set aside for them. When parents are nearby, they are often as much a part of the chapter as their son.

Most chapters have regularly-organized parents' groups or, in some instances, both Mothers' Clubs and Fathers' Clubs which hold meetings and social functions at the chapter house. The fathers are frequently called on to lend their advice in the business matters that occur every day in chapter affairs. The mothers, usually working in conjunction with the housemothers, are consulted on problems pertaining to the chapter's kitchen and living facilities.

A national policy of TEP, from its beginnings, has been the encouragement of strong parent participation on both the chapter and the national level. For the parents as well as the brother, the TEP house is the focal point of activity during undergraduate years and after graduation as well.

The role of parents



A home away from home



From Maine to California, from Canada to Florida, the TEP house stands for gracious, comfortable living in chapter residences that are truly a "home away from home," conducive to good scholarship. The chapter house, thus, becomes more than just a shelter.

Once initiated into Tau Epsilon Phi, a brother sees his house as the center of all his collegiate activity. He goes there for meals, meetings, and the plain old "bull sessions" and good times that he will later look on as enjoyable memories of college life.

He studies there and entertains there. If he has a problem, someone is sure to be there to help out. And when, in later years, he returns to the campus for a football weekend, an alumni reunion, or just a visit, his first stop is "his" house.

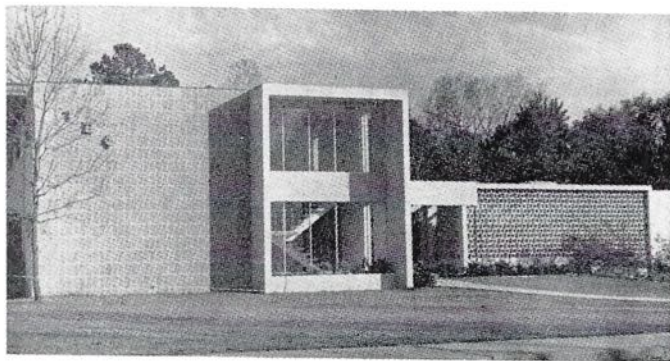


Most of the chapters own their own homes, with the titles in alumni holding corporations to assure that the same fine tradition of good rooming and kitchen accommodations is passed from class to class, from generation to generation.

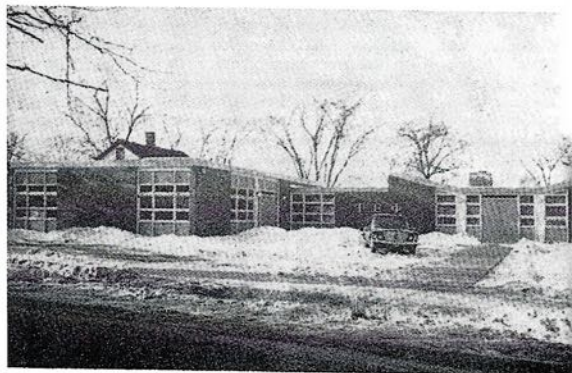
My name



Adelphi University
*Alabama Polytechnic Institute
American International College
American University
*University of Arkansas
**Armstrong State College
Baruch College of C.C.N.Y.
*Bellevue Medical College
Boston University
Bradley University
Brooklyn College
C. W. Post College
University of California at Berkeley
University of California at Los Angeles
*Charleston College
City College of New York
Clark University
Columbia University
University of Connecticut
Cornell University
Dalhousie University
Dartmouth College



Campuses and houses

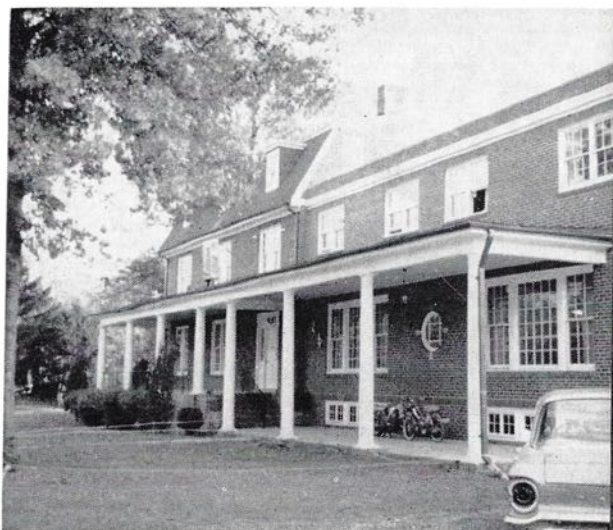


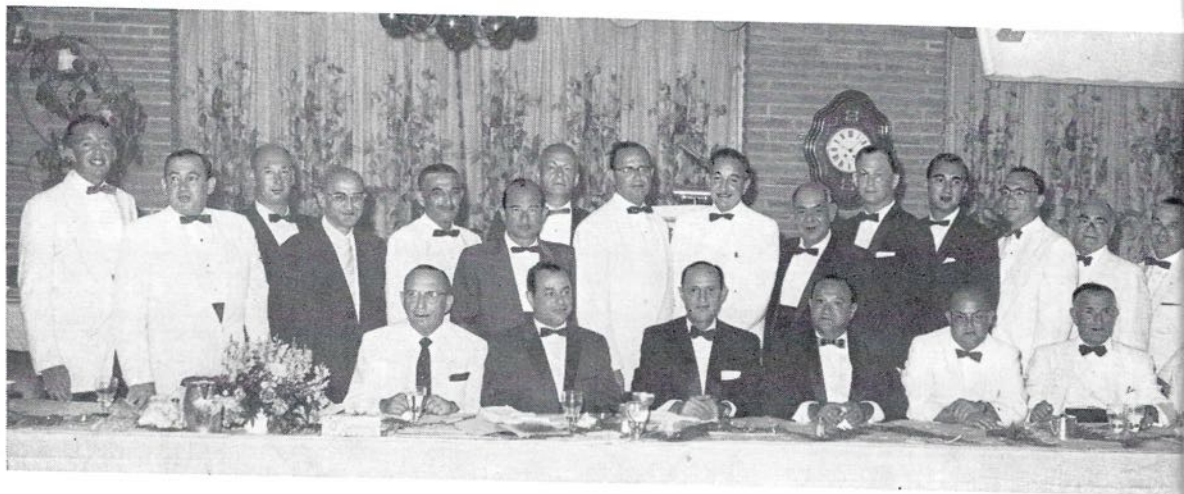


*Denver University
 Detroit Institute of Technology
 *Dickinson College
 Drexel Institute of Technology
 Duke University
 **Eastern Michigan University
 Emory University
 University of Florida
 Florida Southern College
 Florida State University
 *Fordham University
 George Washington University
 University of Georgia
 Georgia School of Technology
 Georgia State College of Business Administration
 *Georgetown University
 *Harvard University
 Hunter College
 Hunter-Manhattan College
 University of Illinois
 Illinois Institute of Technology
 Johns Hopkins University
 Long Island University
 University of Louisville
 McGill University
 University of Maine
 Marietta College
 *Marshall College
 University of Maryland

University of Massachusetts
 Massachusetts Institute of Tech.
 University of Miami (Fla.)
 University of Michigan
 Newark College of Engineering
 *New York College of Dentistry
 New York University—Heights
 New York University—Square
 University of North Carolina
 Northeastern University
 Ohio State University
 Penn State University
 University of Pennsylvania
 Polytechnic Institute of Brooklyn
 Pratt Institute
 Purdue University
 Queens College
 Rensselaer Polytechnic Institute
 University of Rhode Island
 Rutgers University
 University of Southern California
 Syracuse University
 University of Tampa
 Temple University
 Tufts University
 Tulane University
 University of Vermont
 *University of Virginia
 Wayne State University
 *University of West Virginia
 *University of Wyoming
 *Yale University

*Inactive
 **Colony





As time goes by

close friendships which are formed in TEP chapters all over the country do not end with graduation and the plunge into the "wide, wide world." They mature through the years.

Thus, it is no secret that TEPmen who were graduated 30 and 40 years ago still look forward to the frequent TEP reunions. That's why TEP has active alumni clubs and associations in most of the major cities of the United States and Canada.

These alumni clubs—representing TEPmen who have settled down in their area—meet regularly to discuss fraternity matters, to help and advise nearby chapters, and to schedule social functions which are well attended by alumni and their wives.

There's a lot of meaning to the phrase, "Once a TEP, always a TEP."



Stanley Meyers, former President of Jewish Federation of Charities
Frederic R. Mann, Philanthropist, Commerce Commissioner and President of Robin Hood Dell Orchestra, Philadelphia
E. J. Evans, six times Mayor of Durham, North Carolina
Leon Schneider, former Mayor of Gastonia, North Carolina, and President, Gastonia Chamber of Commerce
H. Y. L. Kraf, New York State Senator
Irving R. Kaufman, Federal District Court of Appeals Justice
Hon. Joseph Brust, New York Supreme Court Justice
Simon Cohen, Circuit Court Judge and former U.S. Attorney for Connecticut
Louis Heller, former Congressman and current Justice of the City of New York
Harold Rome, noted Broadway musical comedy composer ("Destry Rides Again," "Fanny")
Max Abramovitz, noted Architect (N. Y. Philharmonic Hall, Steuben Glass Building, Brandeis University Chapels)
David Zack, Chairman of Board of Accounting, State of Michigan
Edward Nemeth, Chairman of Board of Trustees, Brooklyn College of Pharmacy
Robert Miller, United States Commissioner
Marvin Mandel, Speaker of the House of Delegates, State of Maryland
Ben Alperstein, Boxing Commissioner, Washington, D. C.
Dr. William Dameshek, noted authority on hematology
Leo Roon, President, Board of Trustees, Columbia College of Pharmacy

Some noted Tepmen ...

Arnold "Red" Auerbach, Coach of Boston Celtics professional basketball team
Gustav Amsterdam, President of Bankers Securities of Philadelphia
Louis Harris, noted public opinion analyst
Sylvan Meyer, Editor and Publisher, Gainesville (Ga.) Times
Elmer Brown, Surrogate, Middlesex County, New Jersey
Samuel Lefrak, noted builder and real estate developer
Herb Flam, former member of the Davis Cup Squad
Vincent Sherman, TV and Motion Picture director
Jud Kinberg, motion picture producer
Lester Gruber, owner and operator of London Chop House, Detroit
Benny Goodman, noted musician
Mike Kellin, TV, stage, motion picture actor
General Nathan Roberts, Ass't Judge Advocate of the U.S. Army
Philip Levin, member of the Board of Trustees, Rutgers University
Jacob Levinson, member of the Board of Trustees, Dickinson College Law School
Abraham Feinberg, Trustee of the Board of Higher Education, New York City
Henry Kramer, member, Executive Committee of Board of Regents for Florida colleges and universities
Albert Orenstein, Judge of the County Court, Onandaga, New York
Monroe Evans, Mayor of Fayetteville, North Carolina
Mitchell Cohen, Federal District Court Judge
Phil Goldstick, Bernard Peskin and Howard Slater, members of the Illinois State Legislature
John Gambling, of "Rambling with Gambling" radio fame
Elliot Levitas, member of the Georgia State Legislature
A. Harold Frost, noted trial attorney
Clarence Berger, Executive Dean of Brandeis University
E. Richard Heldeman, Assistant to the President of Hunter College
Kenneth Meyers and Murray Dubbin, members of the Florida State Legislature



The meaning of fraternity

It was a Tuesday night in February, and a small miracle had just taken place. There were laughing, shouting and congratulations in order, for, you see, sixteen of our pledges had just been initiated.

It was a time of gladness and pride which manifested itself in the rash of new pins on campus. There was also a place for pensiveness.

I began to think of the time when I was in high school. Once a year my father would receive a membership card in the mail. It would come in return for his annual alumni dues to TEP. I could never understand why a person, so many years removed from college, would bother himself with something so trivial as an alumni membership. Now I know.

As these sixteen boys became my fraternity brothers, I thought of how much deeper the meaning of ritual went.

Tau Epsilon Phi means Life. It can give you the opportunity of a lifetime as far as human relations are concerned. It is the hub around which your college career centers. It is the difference between the lifetime friends you make and those casual acquaintances you acquire in your years at school.

Tau Epsilon Phi is Social. It would be foolish if I said that a girl dates a boy because he wears a TEP pin, but I will say that the girl dates that boy because of his character, which was broadened through the opening of unlimited horizons gained from his affiliation with TEP.

Tau Epsilon Phi means Mental. It is the anxiety of pledgeship, the trials of initiation and the undivided devotion that a brother shares with his chapter. A chapter's most valuable assets are its brothers and the brother's greatest asset is TEP.

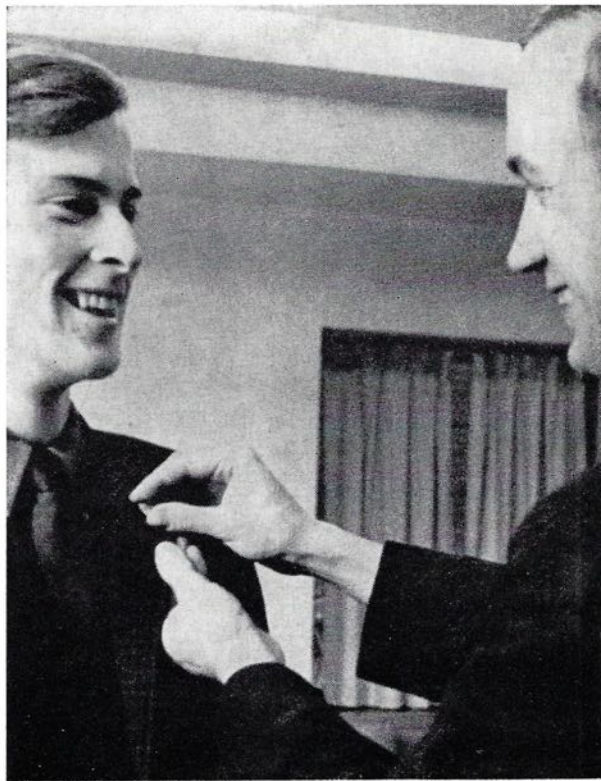
Tau Epsilon Phi is Pride; pride not only in the past, but in the future accomplishments of the individuals and the chapter as a whole.

In the pages of the Pledge Manual there is a poem that sums it up this way:

An old man, going along a highway,
Came at the evening, cold and gray,
To a chasm vast and deep and wide;
The old man crossed in the twilight
dim,

The sullen stream had no fear for him;
But he turned when safe on the other
side
And built a bridge to span the tide.

"Old man," said a fellow pilgrim near,
"You are wasting your strength with
building here;
Your journey will end with the ending
day,
You never again will pass this way;
Why build you this bridge at evening
tide?"
The builder lifted his old gray head—
"Good friend, in the path I have come,"
he said,
"There followeth after me today,
A youth whose feet must pass this way;
This chasm that has been naught to
me
To that fair haired youth may a pitfall
be;
He, too, must cross in the twilight
dim—
Good friend, I am building this bridge
for him."



This is my humble way of thanking all the alumni and present members for building that bridge for me and I only hope that in the future I may be instrumental in helping some other person over some of the trials of college and fraternity life . . . and thanks, Dad.



—ALAN GARDNER, Nu
University of Georgia

The Creed of Tau Epsilon Phi

TO LIVE in the light of friendship—to judge our fellows not by their rank nor wealth but by their worth as men—to hold eternally before us the memory of those whom we have loved and lost—to hold forth in the solidarity of our brotherhood the nobility of action which will make for the preservation of our highest and worthiest aim—and thus be true to the ideal of friendship—

TO WALK in the path of chivalry—to be honorable to all men and defend that honor—to fulfill our given pledge at all times—to be true to the precepts of knighthood and win the love and care of the women of our dreams—and thus be true to the ideal of chivalry—

TO SERVE for the love of service—to give unselfishly that which we may have to offer—to do voluntarily that which must be done—to revere God and to strive in His worship at all times—and thus to be true to the ideal of service—

TO PRACTICE each day friendship—chivalry—service—thus keeping true to these—the three ideals—of the founders of our fraternity—this is the Creed of Tau Epsilon Phi.