

the PLUME of Tau Epsilon Phi



WINTER 1964

The Creed of Tau Epsilon Phi

To LIVE in the light of friendship—to judge our fellows not by their rank nor wealth but by their worth as men—to hold eternally before us the memory of those whom we have loved and lost—to hold forth in the solidarity of our brotherhood the nobility of action which will make for the preservation of our highest and worthiest aim—and thus be true to the ideal of friendship—

To WALK in the path of chivalry—to be honorable to all men and defend that honor—to fulfill our given pledge at all times—to be true to the precepts of knighthood and win the love and care of the women of our dreams—and thus be true to the ideal of chivalry—

To SERVE for the love of service—to give unselfishly that which we may have to offer—to do voluntarily that which must be done—to revere God and to strive in His worship at all times—and thus be true to the ideal of service—

To PRACTICE each day friendship—chivalry—service—thus keeping true to these—the three ideals—of the founders of our fraternity—this is the Creed of Tau Epsilon Phi.

Testings Chaptern To all

Testings Chaptern To all

Active Chapter Roll-

Alpha Chapter Gamma Chapter Delta Chapter Eta Chapter Theta Chapter Kappa Chapter Mu Chapter Nu Chapter Xi Chapter Xi Chapter Omicron Chapter Rho Chapter Sigma Chapter Chi Chapter Psi Chapter Sigma Chapter
Chi Chapter
Psi Chapter
Psi Chapter
Omega Chapter
Tau Beta Chapter
Tau Beta Chapter
Tau Beta Chapter
Tau Delta Chapter
Tau Iota Chapter
Tau Iota Chapter
Tau Leta Chapter
Tau Leta Chapter
Tau Leta Chapter
Tau Lambda Chapter
Tau Lambda Chapter
Tau Xi Chapter
Tau Xi Chapter
Tau Rho Chapter
Tau Rho Chapter
Tau Rho Chapter
Tau Psi Chapter
Tau Oraga Chapter
Epsilon Gamma Chapter
Epsilon Gamma Chapter
Epsilon Delta Chapter
Zeta Lambda Phi Chapter
Epsilon Deuteron Chapter
Epsilon Deuteron Chapter
Epsilon Tau Chapter
Epsilon Tau Chapter
Epsilon Chapter
Epsilon Chapter
Epsilon Na Chapter
Epsilon No Chapter

Epsilon Kappa
Phi Eta
Alpha Beta
Sigma Phi
Epsilon Pi
Epsilon Xi
Kappa Zeta Phi
Epsilon Tau
Epsilon Sigma
Epsilon Phi
Epsilon Omicron
Delta Tau
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EDITORIAL CONTRIBUTIONS

MATERIAL for publication in the PLUME is always welcomed by the Editor. Information on each Chapter for inclusion in the "Undergraduate Chapter News" section is particularly sought. Letters to the Editor are also welcomed, as are articles of general interest. Brothers should always try to be concise, and brief as possible.

On the Cover

EPSILON Deuteron Chapter staged its first annual "March for Muscular Dystrophy" last November and got better than 150% of the expected contributions, and better than 10% of the total collection of last year by MDAA in Tallahassee, Florida. The Chapter worked with Mr. Ben Neitzer, Leon County district chairman for MD, who had given TEP top priority in the soliciting of funds by the fraternities for charitable organizations. He said he is always glad to work with TEP and the fine men that represent it.

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WINTER 1964

NUMBER 2

The Consul Speaks ...



Consul Evans

YOU can be proud of the job that's being done throughout the country in our 58 college chapters by our young men in school, but I can't say you can be proud of the housing we have thus far provided them. If we are going to have our Fraternity at the top, as we all want it to be, we must face up to this problem sooner or later.

Please understand that we do have some excellent facilities throughout the country, but they are too few in comparison to our greater need.

The expense involved in providing new housing nowadays is too great for the boys to handle on their own because they are concerned with doing the best job possible in the classroom, as their primary purpose in school. They need alumni support, business mens' guidance and encouragement, and supervisory help, the kind of thing an interested TEP can give that sometimes goes as far as the funds he finds it more easy and more convenient to give.

Your Grand Council felt that the simplest way to provide the necessary funds for the expansion of our Fraternity, the opening of new chapters in some badly needed spots, and the basis for new buildings can come

(Continued on Page 22)

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DR. HERBERT KAUFMAN

TEPMAN ONE OF TEN MOST OUTSTANDING

A TEPMAN has been selected as one of the ten Outstanding Young Men in the United States for 1964 by the U. S. Junior Chamber of Commerce.

He's Dr. Herbert E. Kaufman, Tau Beta, University of Florida ophthalmologist, who at 32, has already made outstanding research breakthroughs.

Dr. Kaufman won fame in the scientific world with his discovery of a drug known as IDU (iodo-deoxyuridine) which is effective not only in countering viral eye infections but also may offer a cure for other viruses, including cancer. Bro. Kaufman hit upon the drug while researching for a possible cure for herpes keratitis, a virus that infects the eye and causes blindness. Eighty percent of all corneal transplants are the results of the ravages of that disease.

Dr. Kaufman has authored more than 100 publications, describing his research findings, and has won enumerable awards including the Best Clinical Paper, American Medical Association section on ophthalmology.

A native of New York City, he is a Phi Beta Kappa and graduated magna cum laude from both Princeton and Harvard Medical Schools.

The citation from the Junior Chamber of Commerce reads: "Man's ages-long battle to find a cure for virus diseases may have reached a turning point as a result of the findings by Dr. Kaufman."

CONSUL EVANS HONORED

THE Durham, North Carolina, Chamber of Commerce has honored TEP Consul with E. J. "Mutt" Evans with the presentation of its annual Civic Honor Award.

Bro. Evans, who was Mayor of Durham for a 12-year stretch ending in 1963 when he decided against running again, was given a standing ovation by 1,200 people at Duke Indoor Stadium as he accepted the award.

Part of the citation read "for answering the call of duty when men with lesser sense of responsibility would have rested on their laurels."

A number of civic leaders, including Duke University Professor and former City Councilman Dr. R. S.

Rankin, took to the podium to praise Bro. Evans for his service to the city. Dr. Rankin further lauded "Mutt" for his: "democratic spirit . . . capacity for not holding grudges . . unbounded optimism . . ability to work with others and to get others to work with him . . and sound judgment." Another business leader described Bro. Evans as having the ability to "see the future more clearly than most." And still another for his "magic of persuasion, spirit of adventure and a 'Fresh air policy." Those fraternity brothers among

Those fraternity brothers among us who have had the privilege of working with "Mutt" will vouch for all of these attributes.



E. J. "MUTT" EVANS

a Political Victory . . .

BRO. Kenneth M. Myers, Omega (U. of North Carolina), has been elected to the Florida House of Representatives from Dade County.

Bro. Myers was nominated to the State Legislature as the Democratic nominee in the May primaries and defeated his Republican opposition by a vote of over two to one in the November 3rd General Election. Bro. Myers is a member of the law firm of Myers, Heiman and Kaplan, in Miami.

Another TEPMAN, Murray Dubbin, Tau Alpha, was re-elected to his second term in the Florida legislature.



Bro. Kenneth Myers

THE ALUMNI

BRO. "BENNY" ALPERSTEIN NAMED TO RING COMMISSION



Bro. "Benny" Alperstein

YEARS of boxing prominence for Bro. Ben "Benny" Alperstein, Tau Beta (Maryland), culminated this past January with special honors. Bro. Alperstein was appointed to the District of Columbia Boxing Commission.

His is a success story centering on his ability with boxing gloves and letting those gloves carry him around the world and up the ladder of success. They also helped him graduate, with a Bachelor of Arts Degree, from the University of Maryland. Bro. Alperstein was born in Baltimore in 1915, but since 1946 has been a resident of Washington, D. C.

His honors include the NCAA Boxing Championship in 1937 and 1938 and the Southern Conference Championship in 1938 and 1939. He was selected the outstanding boxer in the 1938 NCAA Tournament. "Benny" captained the University of Maryland Boxing team in 1938 and 1939.

Bro. Alperstein has been a member of the District of Columbia Boxing Commission as a judge and referee since 1946, and coached the U.S.A.F. team that won the Brittanica Shields Games in England in 1957. He was, incidentally, discharged as a Major in the U.S.A.F. in 1946, after serving through all of World War II.

He was chosen to conduct a Boxing Clinic for coaches of the U. S. Army Ground Forces in Korea, Okinawa and Hawaii in 1962.

Bro. Alperstein served one term on the TEP Grand Council.

Become a

LIFE SPONSOR

New Post . . .

BRO. Lawrence Bernard, Sigma (Syracuse), is heading a new publications division of The Interpublic Group of Companies, Inc., New York.

Bro. Bernard was a senior editor and international editor of Advertising Age. His new appointment became effective in January. The division will publish a newsletter, books and educational materials. Bro. Bernard has been with Advertising Age for 14 years, beginning in 1950 after he was graduated from Syracuse University.

Man of Year ...

DR. Gordon Stine, Mu (Emory), was named "Man of the Year" by the Exchange Club of Charleston, South Carolina.

Bro. Stine is Editor of the Exchange Club's weekly publication and second Vice-President on the Board of Directors of the Coastal Carolina Fair, an Exchange Club sponsored project. He is also a past President of the Club. Dr. Stine was graduated from the College of Charleston and attended Georgia School of Technology before earning the degree of Doctor of Dental Surgery at Emory University, Atlanta.

A MONEY-SAVING LANGUAGE . . .

Bro. Caldwell Turns Idea Into Budget Cost-Cutter for Navy

PHI ETA Brother Christopher (Chris) S. Caldwell was awarded an achievement citation by President Lyndon Johnson on December 4, 1964, for developing a computer programming system that will save the government \$100,000 a year.

government \$100,000 a year.

Chris combined two "languages" that were being used to feed instructions to the computers at the Naval Oceanographic Office where he worked last summer as a student trainee. One of the two "languages" was easy to write but not very efficient, while the other was more efficient but hard to write. Chris com-

bined them. This combination increased the speed of the computer 500%. Since the machine rents for approximately \$150 an hour, a 500% increase in speed is obviously worth a lot of money—\$100,000 a year to be more exact.

Brother Caldwell is a senior mathematics major at Johns Hopkins. He received his award under the Incentive Awards Program for Federal employees. He was the *only* student among the 25 winners.

An interesting side note is that no one in Phi Eta knew of Chris's

achievement until Brother Steve Mintz happened to congratulate Chris in Good & Welfare. Because Brother Chris is so modest (he just doesn't talk about himself), Historian Jon Alpert used his Good & Welfare in a wholly unorthodox fashion—to get the details from the suffering Caldwell. As Chancellor Rick Kaufmann has put it: "Chris is a steady, quiet guy who desn't make a lot of noise but is always there when the Fraternity needs him."

Congratulations to Brother Caldwell from Hopkins' Phi Eta and from Tau Epsilon Phi. Good work, Chris!

TEP SINCE 1911, BRO. SCHWARTZ IN RETIREMENT

THE 50-year dental career of an old-time TEP stalwart came to a close when Doctor Fred Schwartz, Beta 3, recently announced his retirement.

Bro. Schwartz retired from his position as chief of the dental clinic of the Attica State Prison, Attica, New York. He will continue to live in Attica

To Bro. Schwartz must go credit for devising the title of "The Plume," for what was originally known as the "Bulletin." He was also the first editor of this publication.

A charter member of the Beta Chapter, established at the N. Y. College of Dentistry in 1911, Bro. Schwartz was also the first Secretary of the Executive Board, the pro-tem governing body of Tau Epsilon Phi. His last position was that of Grand Chancellor in 1924. He was elected at the Boston Convention, the first held outside of New York.

Our hats are off to Bro. Schwartz. His retirement comes only after a long and dedicated service in his profession and for Tau Epsilon Phi.



Colt star Vogel

BRO. Bob Vogel, Tau Delta, former All-American tackle at Ohio State, was one of the main reasons the Baltimore Colts football team won the Eastern Division Title and the Championship of the National Football League.

Bro. Vogel has been starring as offensive tackle for the Colts during the past two years, getting that position in his first season with the team.

While an active member in Tau Delta Chapter, Bro. Vogel served in many capacities, including Vice-Chancellor.

BRO. Kenneth L. Brody, Epsilon Iota (R.P.I.), has been appointed a representative of the Boston general agency of National Life Insurance Company of Vermont.

Bro. Brody was previously an accountant and a physicist. He studied physics at Rensselaer Polytechnic Institute, Troy, New York, and law at Boston University. At R.P.I. he was Chancellor of Epsilon Iota Chapter, Editor-in-Chief of Bachelor magazine, winner of a Kinney Prize Essay award, and a member of the varsity wrestling, track, and golf teams.

Become a

LIFE SPONSOR

of Tau Epsilon Phi

In celebration of the Golden Anniversary of the fraternity, the Grand Council offers you, the alumni and undergraduates, a new opportunity in membership.

Now, for the first time in the history of the fraternity, you can become a Life Sponsor, a new status that includes the Plume for life, freedom forever from all alumni dues, a hand engraved wall plaque suitable for framing and an engraved billfold identification card, PLUS the satisfaction of being a lifelong backer of TEP's great program for college men of every age.

Even discounting inflation and the possibility of a dues increase, it is still just plain good business sense to become a Life Sponsor. At the present dues rate of \$5.00 per year, it takes only 20 years to match the purchase price of a Life Sponsorship.

Now is the time to join. The sooner you do it, your investment will grow and grow.

Life Sponsorship fees are \$100, payable in one sum or in five annual, equal \$20 installments. From that time on, you will be free of alumni dues forever.

Clip the coupon on this page and mail your check for \$100 today!

I wish to take this opportunity to become known as a

LIFE SPONSOR

of Tau Epsilon Phi. I have enclosed my check to the fraternity for the amount indicated below.

- \$100 full lifetime payment.
- \$20 the first of five annual payments.

Fraternally,

name

addres

chapter

"... The fraternity of the future will have established an even more meaningful relationship with the University of which it is a part ..."

The FRATERNITY of the FUTURE

BECAUSE OF ITS SCOPE AND SUBJECT, THE EDITORS HAVE SEEN FIT TO PRINT THIS ADDRESS BY DR. JOHN T. BONNER, JR., EXECUTIVE DEAN FOR STUDENT RELATIONS, THE OHIO STATE UNIVERSITY, COLUMBUS, OHIO, GIVEN AT THE ALUMNI RECOGNITION BANQUET, NOVEMBER 12, 1964.

THE fact that I have been chosen to talk about the fraternity of the future should be comforting in itself. Unlike many of our recent authors, I sincerely believe that fraternities will continue to exist-and not only to exist but to play vital, dramatic roles in our future educational enterprises. Last year, we entertained a top level Russian diplomat in one of the private dining rooms of the Ohio Union. One of our sophomores who had observed this distinguished Soviet at dinner was heard to comment, "He ate like there was no tomorrow." And then added fearfully, "Do you suppose he knows something?" Well, I believe there is a tomorrow for fraternities and sororities, and I would like to have you join me in peering into their future.

In my opinion, the fraternity of the future will have a more acceptable image than does today's Greekletter organization. Our future fraternity may not be significantly different from the chapter of today but its image, its reputation, its acceptance will be vastly improved.

Portraits of fraternities have remained virtually unchanged on the mental canvases of their critics for an entire generation. Although the raccoon coat has gone the way of all fads, fraternity men continue to live in the image of "Joe College" with flask on hip and bloody paddle in hand. Several of the articles about fraternities which I have read recently appear to have emanated from an abysmal depth of ignorance in

combination with a plethora of biased opinion. They would have been factual and timely stories if written three or four decades ago. Fraternity men have changed. The change began when combat matured veterans of World War II returned to the campus. They were not in the mood for the racy aspects of college life—and neither were their wives nor children. But it was probably that dramatic moment when Sputnik I first twinkled across the sky that fraternities and their members changed most dramatically. To fraternity men, as well as their independent associates, scholastic conquest became a kind of fettish. Math, chemistry, and physics were no longer merely tolerated by the man behind the fraternity badge-they were eagerly attacked to the very heights and depths of their precious scientific dimen-

It is interesting to observe, however, that the newly arrived freshman, lacking these facts, fails to perceive the important changes in fraternity life. Passed down to him by his parents, reinforced by erroneous articles in magazines, he still visualizes the fraternity man in a type of hip flask and bloody paddle syndrome. To him, the fraternity is the antithesis of scholarship, and, as a result, frequently he shuns membership in the houses of the Greeks.

Our prospective freshman is a man or woman vitally committed to scholarship. Just as high school, once the terminus of formal education, became only a way-station on the route to a college diploma, the baccalaureate has become for many only a station stop on the journey to a graduate or professional degree. Advanced degrees were once referred to as post-baccalaureate training. Now, many of our undergraduates speak of their curricula as pre-law or premedicine or pre-dentistry.

It has been fascinating to me to observe, in our precollege orientation sessions, the growing number of our entering freshmen who have already set their sights on a graduate or professional degree. If they do not realize it at first, they soon learn that the key required to unlock the doors to graduate education is demonstrated scholastic excellence. For this reason, many of our high-potential students fail to consider fraternity membership for fear that fraternity affiliation will dissipate their scholastic endeavors. These top-level students are afraid that joining a Greek-letter social organization would jeopardize their chances of entering the rarified atmosphere of graduate education.

We have facts to show that these fears are unfounded. We have examined statistics which reveal that fraternity and sorority grade-point averages are consistently above the all-university averages. We have observed that our recent Greeks are now rushing with their eyes firmly fixed upon the candidates' academic potential. We have seen the study table become a fraternity institution. We have heard academics discussed

in chapter houses to the extent that scholastic topics, believe it or not, now rival discussions of the opposite sex. We are firmly convinced that fraternities and sororities are now carrying the gleaming torch of scholarship with greater vigor than at any time in their history.

This image of the fraternity as the champion of high scholastic purpose and endeavor has, however, never adequately been conveyed to the

non-fraternity observer.

Our fraternity of tomorrow will project a better image because of what you and I are able to do today. We must see that our fraternities reach out to high school principals and counselors with the story that Greek-letter organizations are, indeed, champions of high scholastic endeavor. In addition, our fraternities must accelerate their programs of inviting non-fraternity professors to their houses for informal discussion sessions. Finally, our social groups must continue to establish even higher scholastic standards for membership. By following these suggested paths, we will correct eventually the much distorted image which we have long endured.

For example, if we are able to implement these ideas, tomorrow's fraternity will have solved today's problem of being unable to provide competent upperclass leadership. It is no secret that our fraternities and sororities of today still lack the mature appeal necessary to hold their outstanding juniors and seniors. Our older men are moving from chapter house to apartment house. Our senior women are turning in their pins. The resulting leadership vacuum is filled with the inexperienced and the im-

mature

Many of our fraternity problems such as unstable finances, unplanned parties, and underemphasized scholarship may be traced directly to the lack of mature, stable leadership. An ancient Latin proverb stated that, "An army of stags led by a lion would be better than an army of lions led by a stag." Due to the disappearance of juniors and seniors, many of our Greek-letter organizations are led by stags. It takes a lion to arrive at a conservative, probable budget and demand adherence to its limitations. It takes an experienced lion to supervise a dignified dance rather than relying on an impromptu, sweatshirted beer blast. It requires a mature lion to set higher scholastic standards and demand their attainment. A freshman or sophomore stag has not yet learned that the terms "great leader" and "good guy" are not necessarily synonymous.

As a perennial optimist, I sincerely believe that our teenage stags will develop into upperclass lions. The fraternity of tomorrow, however, must relate more effectively to upperclassmen so that leadership roles will be played by lions rather than stags.

How can the fraternity of tomorrow become more attractive to the mature upperclassmen? Let me suggest four significant steps that will help to achieve this goal. First, the fraternity or sorority of the future will re-arrange priorities of extracurricular activities. Working on Homecoming decorations, skipping off to serenades, and rehearsing skits may be fine for freshmen and sophomores, but due priority and recognition must be given to the work with professional organizations which upperclass students seek.

As a second step, the Greek chapter of the future will provide havens for uninterrupted study. Conscientious scholars will not only be uninhibited in their personal study efforts, but will also be challenged to tutor those underclassmen who experience scholastic difficulties. Appropriate recognition will be given to the men or women who serve their chapters as proctors.

Third, the Greek house of the future will employ upperclassmen as consultants to work with younger officers in every aspect of fraternity administration. Seniors will find rewarding experiences in consulting on finance, on social functions, on alumni relations, on rushing, and on special projects.

Finally, the fraternity of the future will instill in its upperclassmen the burning desire to repay those who have helped them by assisting those who come after. We all recall the poem of the old man who leaped the chasm and returned to build a bridge for a youth who was following him, for, as he related, "This chasm which was naught for me to this fair youth may a pitfall be." It is this spirit which the fraternity of the future must regenerate in her upperclassmen.

But other steps must be taken, for, in the fraternity of the future, leadership by older, more mature members will not be enough. There must also be the even more mature guidance of alumni.

While our fraternities urgently need more counseling and guidance from responsible alumni, I have been informed that many of our sororities are probably suffocating from oversupervision by their alumnae. It is, of course, difficult to walk the tenuous tight rope between under-supervision and domination. This is the same problem faced through the centuries by the parents and teachers of those on the threshold of adulthood. How to counsel without dominating. How to guide without dictating. How to allow the widest spectrum of free choice while setting those limits which only experience teaches.

Perhaps the solution to this problem lies in the offices of the third member of the triad partnershipthe University. We may all take considerable pride in the highly professional work of our offices of the Dean of Men and Dean of Womenparticularly of the excellent relationships established by Assistant Dean Jane McCormick with the sororities and Assistant Dean A. Chester Burns with the fraternities. Working closely with active chapters and alumni groups, these two fine, young professionals have been important factors in the continuing national recognition of our fraternity and sorority

Shakespeare has said, "There is a tide in the affairs of man. Which taken at the flood, leads on to fortune. Omitted, all of the voyage of their life is bound in shallows and in miseries." You and I have the high privilege of working with young people at this critical tide of their lives. Fraternities and sororities have the ability of channeling this surging tide over the spill-ways which activate the powerhouses of the intellect or draining it off into the ditches of waste. It is my profound belief that the fraternity of tomorrow will continue to turn the tide of youthful enthusiasm into channels of excellence.

Yes, there will be a fraternity tomorrow, and it will continue to be an inseparable organ of the academic body. In the pulsating vitality of the future, fraternity men and their alumni, and sorority women and their alumnae, will, with the assistance of the student-oriented faculty, continue the forward surge to the very perimeters of knowledge.



Epsilon Theta (Queens College) Brothers shine shoes in the Main Street shopping area of Flushing, Queens, to raise money for a Medical Research Foundation.



When they paused from their shoe-shining efforts, Epsilon Theta Brothers displayed the signs they had made publicizing their efforts in behalf of the Waldemar Research Center at Woodbury, Long Island.

OMICRON (McGill) REACTIVATED

AFTER a dormancy of almost two years, Omicron Chapter has been fully reactivated. A group of 28 men recently petitioned the Fraternity for permission to become the charter members of the reactivated chapter. After an investigation of their sincerity of purpose, permission was granted to initiate them. A house, at 649 Milton Street, Montreal, has been secured and we look forward to having a fine Chapter at McGill once again. The officers of the Chapter are: Peter Polacek, Chancellor; Allan Ram, Vice-Chancellor; Richard Shugar, Scribe; and Gerald Gold, Bursar.

CHARITY WORK GETS LBJ'S **THANKS**

THE President of the United States acknowledged and thanked Epsilon Theta (Queens College) Chapter for its efforts in raising funds for the Waldemar Medical Research Foundation of Woodbury, Long Island.

The charity drive organized by Brothers Gary Levy (House Chairman), Ira Gordon (Scribe), and Steve Lewitt (Vice-Chancellor) was conducted on November 14 at a street corner in Flushing, New York. The Presidential acknowledgment came in the form of a letter from an Assistant to the President.

The drive was in the nature of a shoe shine brigade for cancer research. Elbow grease, brushes, rags, stands, chairs, and spirit were supplied by the Brotherhood; the polish was generously donated by Esquire Boot Polish Company. The actual work was done in shifts, while half of the Brothers present shined, the other half marched with signs explaining the nature of the drive. So much enthusiasm ensued that most of the Brothers ended the day with minor cases of laryngitis. The money was raised on a contribution basis, which brought in sums ranging from 10c to \$5.00. The final total came to \$185, with more donations still sifting. Enthusiasm extended so far that one exhuberant Brother accidentally shined the shoes of a pledge, though the error was quickly rectified!

The Brothers participating were Gordon Thorp, Steve Lewitt, Ira Gordon, Howie Luckman, Neil Deutsch, Phil Dolan, Ron Fuchs, Ken Lemberger, Mike Lester, Gary Levy (Chairman), Jeff Peters, and Steve Roberts. Also quite active and in charge of female shoes was Regional Vice-Consul Mike Rosenberg. Pledges available and participating were Artie Harris, Bob Kaye, Dennis Wolfberg, and Gary Levy.

Jwo Jep Colonies Established

Gamma Sigma at Rutgers

THE latest addition to the Tau Epsilon Fraternity is the Gamma Sigma Fraternity at Rutgers University, New Brunswick, New Jersey. Gamma Sigma was, until its affiliation as a Colony with Tau Epsilon Phi on January 7, the only local fraternity on the Rutgers Campus. Gamma Sigma was founded as the Georgian Society in 1947 by 12 men, nine of them veterans of World War II. These men, most of whom had learned democracy on the islands of the Pacific and the shores of France, saw a need for a new concept in collegiate

fraternities—a society based upon the equal association of mature men. The Georgian Society was founded on completely open principles. Each new man considered for membership was judged on his worth as a man, not his race, creed, or nationality. In addition, hazing of all sorts was quickly discarded, for the men of the Georgian Society did not see the need for it in their fraternity.

The Georgian Society became the Gamma Sigma Fraternity in 1949, and in 1950 moved into the present house it occupies on Union Street, Rutgers' Fraternity Row. Gamma Sigma has maintained the high principles of the Georgian Society to this day, and is proud to associate with Tau Epsilon Phi which was founded on similar ideals.

Gamma Sigma has constantly been in the forefront of Rutgers' fraternities. It has never been lower than fourth in academic standing among the 27 chapters on campus. In addition, many campus leaders in politics, communications, and athletics have been in its ranks. A total social life has been balanced by its academic excellence, for Gamma Sigma has won campus honors as the highest fraternity in academic averages for three out of the last five years.

With a Brotherhood of 30 before the annual rushing period, Gamma Sigma hopes to contribute much to Tau Epsilon Phi as well as remain in its service to Rutgers. Gamma Sigma welcomes the privilege of bearing the name of Tau Epsilon Phi, and it hopes to bring the TEP name honor on this campus. Finally, the newest addition to the Tau Epsilon Phi family welcomes all Brothers and Alumni of the other chapters and colonies to come to Rutgers and visit with it. It is expected that Gamma Sigma will be formally installed in the early spring.

by Michael P. Miller, Gamma Sigma

Epsilon Omega at Brooklyn Polytechnic

A GROUP of 26 men, all of exceptional scholastic ability, has petitioned Tau Epsilon Phi for recognition as a colony at Polytechnic Institute of Brooklyn. The group will shortly occupy fraternity quarters of its own, and after a colony period of about six months, it is expected it will be installed as Epsilon Omega Chapter of Tau Epsilon Phi. The group is under the leadership of

Erwin Lutwak, a freshman student at the Institute.

Polytechnic Institute of Brooklyn is a small, but outstanding engineering college located in the Brooklyn Heights section of the Borough. At present there are five existing fraternities on campus. They are Lambda Chi Alpha, Pi Kappa Phi, Alpha Epsilon Pi, Alpha Phi Delta, and Phi Sigma Delta.

FIELD SECRETARY WANTED!

Young TEPmen, including members of the Class of 1965 who feel qualified to become Field Secretary of the Fraternity, are requested to make application to the National Offices, c/o Sidney S. Suntag, Executive Secretary, 250 Fifth Avenue, New York, N. Y. 10001.

The position of Field Secretary calls for an aggressive young TEP who is willing to travel and visit the chapters of the Fraternity- Compensation includes salary and travel expenses.

The job will be open in the summer of 1965. Those interested may apply at once.

Convention 1965

DETAILS of the Fraternity's 1965 National Convention at the Americana Motor Motel, Atlanta, Georgia, have been released by Bro. Joe Gerson, Convention Committee Chairman.

The National Conclave this year coincides with the long Labor Day weekend in September, and planners hope its scheduling from Sept. 1 to Sept. 5 will allow for a greater attendance.

Convention activities begin with afternoon registration Wednesday, Sept. 1. That same evening social activities start with a cocktail party. An informal get-acquainted dance with a combo, at the Americana Motel will follow.

While the Ladies start early Thurs-

day for a tour of the city and nearby areas on chartered sightseeing buses, the Brothers get down to the Convention's first order of business. More business is scheduled for the afternoon, with official activities Thursday concluding with Awards Night, a stag affair at the Motel.

On Friday, Sept. 3, after a morning business session, lunch will be open, and followed by an afternoon at the Standard Club, which includes swimming, golf, tennis, and cook-out supper; all of these are with the ladies, of course. An informal dance at the Americana Motel ends the day.

The wives and dates have Friday morning open, but will be treated to a Luncheon and Fashion Show by the Cricket Shop at the Standard Club. After that, it's join the boys for that great afternoon of sporting activities.

The last full day of the Convention, Saturday, Sept. 4, starts with the closing business meeting for Brothers. The ladies are carried by chartered bus to the well-known Aunt Fanny's Cabin for luncheon. After an afternoon open for whatever activities Brothers and their wives or dates choose, a formal dinner-dance at the Progressive Club brings the Convention to a close.

On Sunday, it's "G'wan Home!" Sound like fun?? It will be!

The minimal cost per couple—for alumni, 40 dollars; for undergraduates, 20 dollars.



Chapter News



Several Epsilon Phi Brothers (and friends) prepare for Penn State Homecoming Parade in which the Chapter contributed one of the best entries.

Penn State Epsilon Phi

EPSILON Phi Chapter has begun another year exceptionally well and it looks like it will be our greatest. The major event of fall term was the Annual Homecoming Weekend which included lawn displays and a motorcade created by the fraternities and sororities. Under the direction of Steve Frantz, our first effort for Homecoming included a most original and clever display. Our motorcade, supervised by Howie Feingold, was by far one of the best entries on campus, and Howie certainly did a great job on it. To top off a week of hard work and a fantastic weekend, we held our First Annual Sweetheart Dance. During the gala evening, we serenaded our new sweetheart, Sheryl Silverberg.

One of the highlights of the social season was our "Young Lover's Party" presented in conjunction with Metro-Goldwyn-Mayer's movie, "The Young Lover's". Ths unique party was organized by Jay Miller who decorated the house with promotional materials and photographs.

Athletically, Epsilon Phi scored high in all events. Our athletic committee chairman, Ivan Weiss, worked hard at organizing teams to compete against the tough Penn State competition. Our bowling team came in first in our fraternity division and all its members did well while showing outstanding effort. We finally received the trophy we had long been awaiting from the Hillel Foundation as the top predominantly Jewish fraternity at Penn State in athletics, in scholastics, and in service. Along with the first place All-Around Trophy, we received a trophy for placing second in the Maccabiah. This is the annual olympics held among the predominantly Jewish fraternities and one which proved to be a very close competition this year.

During the past term several Brothers were elected to recently vacated offices. Mark Blinderman was elected Scribe and Harvey Domash, Bursar. Barry Schulman was also appointed as Acting Historian. Our newly-formed committee system, supervised by our Chancellor Mike Freedman, is quite successful and most efficient.

TEP is still devoting itself to campus organizations and activities, and several Epsilon Phis occupy important positions on Penn State's campus. Larry Sinoway is a member of the IFC Board of Control. Mike Sealfon was the chairman of this year's Mil Ball—a popular event at PSU. The Orientation Committee included many TEPs-Lew Coe, Harvey Domash, Bob Rothman, Barry Schulman, Bob Steinberg, and one of our pledges, Jeff Pobiner. All worked hard before classes began welcoming the Freshman Class to Penn State. Bob Rothman and Bob Steinberg also participated on the Traditions Committee. Bob Driver, one of our original founding Brothers, is Credit Manager for the Daily Collegian, school newspaper, and Lew Coe is on the credit staff. Bob and Lew are both fortunate enough to take part in the Accounting Internship Program next term. Steve Frantz is presently a research assistant to an outstanding zoology professor.

The winter term is definitely a good one with six jammies planned, and the previously mentioned pledge formal. We're now in the primary stages of planning our activities for 1965's Spring Week—an activity in which we all take part actively and always anticipate.

Epsilon Phi is looking forward this year to finishing high on the fraternity charts athletically and scholastically, and also expecting 1965 to be one which will go down in our records as most successful and enjoy-

Barry Schulman

Chapter News

U. of Vermont Kappa

SINCE Homecoming the Brothers of Kappa Chapter have been engaged in an active social and academic season. With the university's shortened semester and accelerated program, the Brothers of TEP have been monopolizing the all-night study room at the library with an unprecedented resolve. If our rewards are commensurate with our efforts, we should enhance our claim to academic prowess on the UVM campus. It was with this thought in mind that we reorganized our scholarship committee to provide tutoring for members of the Brotherhood who are having any scholastic difficulties. This latest innovation is meeting with admirable success, but final exams will provide a more crystalized evaluation of the program.

The past few months have also been good ones from a social point of view. Our joint party with Sigma Alpha Epsilon Fraternity was a heartening exhibition of interfraternalism and has succeeded in cementing relations between the two houses. This was followed by our annual pajama party which, as always, was the social highlight of the fall semester.

Our hats off to Bro. Joel Bowers who has already gained acceptance to Medical School.

Richard Berk

Illinois Tech Rho Delta Rho

WE'RE happy. Rho Delta Rho Chapter has a 16-man pledge class, all fine, active material; house spirit is high, especially so since our pledge dance held Saturday night. Plans for a Chapter room are nearly complete; with the help of the Chapter Parents' Club, the room should be completed in time for September rush.

Brother Jerrold Dolins resigned as Bursar in order to be elected Chancellor at the election meeting held on December 14. Richard Wackerlin was elected Vice-Chancellor and Charles Sloan was chosen Warden for a second semester. Richard Born will handle the financial matters as Bursar, assisted by Michael Lieberman as Assistant Bursar and Kenneth Whitcomb as Member-at-Large. Our man on campus, Michael Trahan, is now Interfraternity Council representative, and Frank Fischel and Lawrence Dribin were elected to Historian and Scribe, respectively. Brother Richard Newman has been chosen God-King, the position held as spiritual leader of the house, and is assisted by Howard Franl as Chap-

TEPs are active on campus here

at Tech; Jack Lapidos, former Chancellor, initiated into Tau Beta Pi, engineering honorary, has been chosen to be listed in Who's Who on American College Campuses. Richard Greb landed the post of Editorin-Chief of Technology News, the campus scandal sheet; this position carries a full tuition scholarship for one semester as a glittering prize. Jeffry Grade has been initiated into Beta Omega Nu, an interfraternity honorary.

The social scene is very pleasing here at Rho Delta Rho; we've had plenty of fun this semester. Our latest events were the pledge dance and the active play. The active play gives poor defenseless actives a chance to get even with the pledges in kind for the play chiding us at the pledge dance. A Christmas party at Brother Tom Bakos's house is on the drawing board, and a New Year's party to be held at Pledge Postmanter's is eagerly awaited.

We're looking forward to a high G.P.A. this semester, and the complete deletion of pledge fees is being offered to the pledge with the highest G.P.A.

Nick Kelne

Ohio State Tau Delta

AS the 1964-65 school year started Tau Delta Chapter's 30 active members and 20 new pledges found the house completely remodeled and redecorated with a vast number of improvements. Our old dining room was converted into a den with newly panelled walls, and the new addition built four years ago now serves as the dining room. The living room and the upstairs were also refinished.

A runner-up finish in intramural football gave us a good start on the defense of our two consecutive small house championships in overall intramural sports. We hope to also continue our academic achievements. Last year TEP showed the greatest improvement in grade point average on campus as we rose to seventh among Ohio State's 43 fraternities.

New officers are Chancellor, Alan Melamed; Vice-Chancellor, Barry Wolinetz; Treasurer, Bob Markowitz; Recording Scribe, Chuck Jacob; Corresponding Scribe, Bill Linkow; and Pledge Master, Bruce Heller.

Bill Linkow

A typical 11 p.m. scene at the Kappa house as Brothers whoop it up waiting for the steward to put out late night snack.



Adelphi Alpha Kappa

SINCE spring pledging is the legal word here, rushing is the dominant theme on the Adelphi campus. Success in our rushing program included many varied and somewhat unusual parties. We would like to offer our thanks to the Epsilon Lambda Chapter (C.C.N.Y.) and the Epsilon Gamma Chapter (N.Y.U.-Heights) for use of their houses and the great time we had there. During Christmas recess our rush program picked up added momentum. No less than three sorority mixers, one cocktail party, and our Gin-Miller's Smash were held!

In athletics, Brother Barry Siegel was an integral part of the most successful cross-country team in A.U.'s history, this fall. The team had an 8-3 record and Hawk Siegel placed in the top five in all their meets. Alpha Kappa's intramural teams are shaping up with great promise of things to come. In fact, we were preparing to go undefeated in the interfraternity basketball tournament in February by starting practice in December. Our stalwart starting five are willing to take on all challengers from TEP's mighty Brotherhood.

Seeking adventure, four of our TEPS ventured south to Washington, D. C., to find out the truth about our highly-rated varsity basketball team plus other things. The game between American University and Adelphi took place on December 5. We offer our thanks to the Brothers of Alpha Beta Chapter at American for their hospitality and congratulate them on their school's triumph over Adelphi. At least one A.U. won.

May our new pledge class have much success and enjoyment with their Pledge Master, Geoffrey (Churchill) Giddings. We would lastly like to warn all Tau Epsilon Phi Chapters in Florida of Alpha Kappa's annual migration south for intersession. (It gets pretty cold on Long Island in January.)

Rich Feman

Winter, 1964



The money is make-believe, but the play is tough at the Delta Upsilon Poker Derby.



Bro. Howard
Newmark
awards Delta
Upsilon Poker
Derby trophy to
winners.

Duke Delta Upsilon

THE DUs of Duke have been working hard to put TEPS on TOP. Al Frank, our Vice-Chancellor and Editor of the I.F.C. Rush Booklet, is anxiously awaiting the publication of this booklet which should prove to be the best in Duke University history. Phil Graitcer, our Chancellor, has been appointed Editor of the Duke Playbill, a service booklet for organizations that present shows at Duke. We had a TEP Poker Derby in which all the living groups on

campus sent two representatives who played poker for two hours with play money. The team with the most money at the culmination of play was awarded a 2-foot high trophy. Also, the highest and second highest individual money winners received prizes. Refreshments, consisting of coffee and doughnuts, were served. Everyone participating in the event had a good time; also it gave DU some good pre-rush publicity.

We planned a Christmas party for the children at Lincoln Hospital on the 16th. For two consecutive years this event was the highlight of the first semester community service.

Chapter News

Four pledges will soon be initiated. They are Hank Gorman, Calvert Bullock, Mike Zeller, and Lenny Berkowitz. We are glad to have these young men joining our Brotherhood.

A happy announcement: Dennis Schumer is pinned to Rona Sayetta. Our best wishes go with them.

Rush will soon be upon us, and we can truthfully say that this should be the best rush the DUs have ever had. Our rush schedule is confirmed and we are waiting anxiously to prove that TEPS ARE TOPS.

U. of Florida Tau Alpha

TAU ALPHA Chapter finds itself culminating one of the most successful years in its history. Tau Epsilon Phi emerged as THE fraternity on the University of Florida campus in 1964. Politically we are acknowledged as the strongest house on campus, by our party and the opposition alike. Athletically we are considered one of the three strongest fraternities in the Orange League, composed of the 16 largest houses on campus. Socially we are right on top, with a reputation for having the best parties on campus. No girl in her right mind turns down an opportunity to party with the TEPs. Extracurricular activity finds TEPs in key positions in nearly every important activity on campus.

With 1965 upon us, we feel we have elected an outstanding slate of officers to serve the fraternity. Serving as Chancellor is Martin Edwards from Jacksonville; Vice-Chancellor is Harvey Malter from Miami Beach; the office of Corresponding Scribe is filled by Cal Reichelle from North Miami. And the new pledgemaster is Bill Lichter from Miami. The lower slate includes the following: Recording Scribe, E. Hilton Feist; Warden, Dick Katz; Chaplain, Larry Ari Bach; Historian, Bruce Rogow; and Alumni Scribe, Roy Trachtenburg. Our fine Executive Council is composed of Shelly Finman, Al Frank, Gary Magram, Mitch Zeiger, Joe Farcus, Bob Segal, and Bernie Silver.

The new Bursar is Eric Jonas.

Politically, TEP has continued to play an active and vital role in cam-

pus affairs. TEP currently has four Brothers serving on the Legislative Council, Lee Borden, Joel Brown, Steve Brotman, and Bob Segal. Segal is now serving the Gator party as the Floor Majority Leader. Last year, TEP served the Gator party by running the campaigns of the five major candidates. Due to our great success, it looks like we will be tapped for this important job again this year.

with the fine rushing of Buzzy "Killer" Weil, was enough to virtually stop the opposition cold, limiting them to two token touchdowns. The winning of this game marks the third time in four years that TEP has won this annual event.

Socially we are noted for having the best parties on campus. The Marvelles, the Drifters, and Steve Alaimo are just a few of the big names that have entertained in the



Bro. Len Wolf, Tau Alpha, presents Exec. Sec'y Suntag with check for Scholarship Fund.

Athletically we are currently in fourth place out of 16 fraternities, winning volleyball and finishing high in track and football. Next semester we find ourselves in a good position to make a run for the President's Cup. Our three big sports, golf, bowling, and handball, coupled with good showings in basketball and softball should be enough to bring the Cup home to our new trophy case.

A few weeks ago, the pledges of TEP played the pledges of Pi Lambda Phi in the annual Nose Bowl game. As usual TEPS are TOPS, coming out on the winning end by a score of 33-12. The pledges coupled a fine running game with the strong arms of Sid Sack and Ira Pollock, completely annihilating the Pi Lambs defense. The highlight of the game was a goal line stand on our one-yard line, culminating in a 100-yard run back of an intercepted pass by Danny Cromer. Harold Klein was outstanding on offense, catching a total of nine passes, good for two touchdowns. Paul Mittman and Billy Tucker were outstanding on defense. Their fine play, coupled

famous TEP basement. Social Chairman Jerry Levine has done his best to get us the finest names in the entertainment field. On tap for the future are such names as The Four Seasons and the Chanteers. Brother Barry Halpern was instrumental in working with the IFC to secure Trini Lopez for Spring Frolics the coming trimester. Next trimester should see TEP reaching a new high in social activity.

During Rush Week, a rushee likened TEP to U. S. Steel, being so strong and powerful that it is far ahead of all the rest. This is true, but it is not this aspect of Tau Epsilon Phi that makes it what it is on the University of Florida campus. Rather, it is the extraordinary display of 150 men working together to form a cohesive unit that makes TEP great. Fraternalism is the backbone of any fraternity. The outstanding fellowship and cooperation of the men of Tau Alpha Chapter makes TEP great and will continue to keep TEP ON TOP on the University of Florida campus.

Bob Menaker

Florida Southern

TAU RHO Chapter once again is looking forward to another very successful spring semester. The Tau Rho'ers held elections of officers for the spring semester on December 8, 1964. The "new regime" consists of Jay Weinstein, Chancellor; Myles Douglas, Vice-Chancellor; Ed Klinedenst, Bursar; Tom Eisenberg, Scribe; and Ronnie Silvers, Pledge Master. With the above mentioned Brothers Tau Rho is hoping to have one of the best semesters socially and academically.

The TEP HOP may be revived after five years of idleness. The Brothers have been working very diligently with the college administration trying to get Lakeland's most famous college social event back on

campus.

The TEPers were very fortunate to have Sid Suntag, our Executive Secretary, visiting us during the fall semester. We were all impressed and thankful for the advice that Brother Suntag contributed to the Brother-hood. Lenny Wolf, Tau Alpha, was present when Sid arrived and gave him a donation to the scholarship fund. We at Tau Rho are all grateful to Lenny's generosity.

The Tau Rhos are looking forward to a jam-packed social season. The TEP-Sigma Chi Invitational is coming to Southern's campus for the second year. This social event is one of the biggest fraternity combines in Southern's fraternity history. Our annual sweetheart dance will be held on April 11, 1965, at the nationally famous Hawaiian Village in Tampa; final preparations are finally in sight.

Once again Tau Rho has many Brothers in campus organizations. Larry Friedman, past Chancellor, controls the funds for the Interfraternity Council; Phil Lemons controls the funds for Delta Sigma Pi; Myles Douglas is IFC representative; Jay Weinstein is Chairman of all Greek Activities and Greek Week; and Ronnie Silvers is a Justice to the Men's Student Government Association.

Intramural basketball season opens the first week of February. This year's big five hope to be in the "top three" run-off. At left guard is 5'9" All-York High School star, Ed Klinedenst; at right guard is 6' Miami Beach High School star, Tom Eisenberg; at right forward is 6'4" All-Murray Hill Conference star, Phil Lemons; at left forward is 6'2" Leo Fox; and at the center position is 6'3" Jay Weinstein. The Lavender and White will be coached by a Red Auerbach fan, Steve Landau.

Academically Tau Rho at fall mid-terms was in second place. We are hoping for another scholarship trophy to add to our vast collection.

Tau Rho was fortunate to have (Continued on Page 16)

Support

The Scholarship
FUND

University of Illinois, Psi

THE 1964-65 school year started just as last year ended. The TEP football team won its third straight intramural title with a crushing 49-0 victory over traditional rival Phi Epsilon Pi. The TEPs were led by All-IM tailback Larry Komar, All-IM end Bill Feinberg, and All-IM, for the fourth straight year, running guard Jack Jacobson. The championship game stretched the TEP victory string to 41 straight games.

The TEP basketball season is just underway and TEP looks like the team to beat. In the Delta Tau Delta Invitational Tournament, TEPs swept to the title, scoring over 100 points in three of four games. The roundball squad is led by 6'8" Clive Fishman, an All-Illinois High Schooler last season; sensational All-IM guard Burt "Big O" Weinberg; and All-IM for-

ward Larry Zaslavsky.

The TÉPs look like good bets to repeat their All-University titles in

softball and bowling.

Socially TEPs continue to be TOPS! In the annual Homecoming Stunt Show, TEP and Kappa Alpha Theta sang and danced their way to a first place trophy.

The TEP-Delta Phi Epsilon house dance, usually acclaimed as the No. 1 social event of the year, was this year no exception. The TEP house was

jammed to the rafters and a good time was had by all.

Academically TEPs continued their usually stellar achievements. Charles Rosenbloom, with his fifth consecutive straight-A semester, is the top man in the College of Engineering. Of TEP's 31 pledges last year, 30 made initiation grades of 3.2 or better. Overall, TEPs ranked second in combined member-pledge grades out of 57 fraternities.

TEPs are proud of their eight 5-points (Straight A's) of last semester— Dan Kenis, Les Multack, Victor Ostrow, Howard Miller, Mitch Jeffe, Vic

Aron, Chuck Rosenbloom, and Gene Gentry.

Outstanding TEPs On Campus

Jack Jacobson—All-IM selection in football, basketball, and softball. Vice-President of Student Senate. Voted the Outstanding Greek for 1964. Past Chancellor.

Jeff Miller—All-IM choice in softball and bowling. President of Interfraternity Council. Selected the 1964 MEBOC (Most Eligible Bachelor On Campus). Has a 4.7 average for four years in Business Administration. Dave Schultz—Teamed at safety with All-American George Donelly to

make the Illini secondary the best in the nation.

Don Kraft—Starred in the student musical "Gypsy" as well as the winning

TEP-KATheta Stunt Show.

Larry Zaslavsky—All-IM selection in basketball. Present Chancellor. Head of the important Hillel Student Board.

Mike Cahan—Big Ten champion as middleweight wrestler.

Al Charles—Member and Letterman on varsity swimming team.

As you can well see, TEP is on the way to another Number One rating among the fraternities at the University of Illinois. Another year added to the illustrious traditions of Chapter Psi. TEPS ARE REALLY TOPS!!!!

Michael Cahan

Chapter News



more than one or two pledges first semester. In fact, Phi Eta has more pledges than any other fraternity at the Hop!

Contributing, perhaps, to the large pledge class were the great number of parties that TEP had. Under the active leadership of Ken Waltermire, Social Chairman, Phi Eta had as many or more social functions than other Hopkins' fraternities.

Some of our parties were made even more pleasant by the presence of Frank Annis, alumnus of Mu at Emory. Frank, now attending Hopkins Medical School, is a welcome addition to TEP life in Baltimore.

In a more personal vein, the outstanding accomplishment of TEP Brother Chris Caldwell cannot be overlooked. Chris, while working for Uncle Sam last summer, invented some new type of computed programming, or something, which will save the Navy millions of dollars.

Above, Phi Eta Brothers at Johns Hopkins devour their dinner with typical gusto.





two alumni visit during this past semester. Marc Halpern, T.P. 163, and Elliot Bruder, T.P. 192, were very impressed with our new living

The Brothers of Tau Rho of Tau Epsilon Phi would like to wish the very best of luck to all Chapters of TEP upon entering this spring semester, and thus live up to our internationally known motto, "TEPS are TOPS."

Jay Weinstein

Johns Hopkins Phi Eta

PHI ETA completed a very successful rush season with the pledging of six pledges. Jon Alpert, Rush Chairman, had vowed to outdo all other Hopkins fraternities and Phi Eta did! Since freshman rushing is not permitted until second semester at Johns Hopkins, it is extremely unusual for any fraternity to have

Recently, Chris was awarded recognition by President Lyndon Johnson at a public ceremony. In addition, the story was carried by network television and other news media. Chris continues the TEP tradition of excellence!

Thus, life at TEP in Baltimore continues in a satisfactory vein. Expanding, changing Phi Eta is every day in every way becoming better and better.

Jon Alpert

Northeastern U. Kappa Zeta Phi

IT seems as if the Kappa Zeta Phi Chapter has become the gathering place for all out-of-state Brothers and pledges. Since we opened our house in 1961, we have had Brothers from almost every TEP Chapter from Canada to Georgia, many of them more than once. Boston is quite a college town and it appears that more of our Chapters on the Eastern seaboard are taking advantage of it.

The Brothers and pledges of KZP Chapter have, in the past three months, seen need to remodel our fraternity house. Due to our trimester terms here at Northeastern, each of our two divisions has undertaken a specific project. Division A worked during September and October to reconstruct and panel our new Alumni Room, while Division B is presently working on expanding our dining area to almost double its former size.

Although we've been working hard on our house, we have continued to add to TEP's image on campus. During October, we sponsored an extremely lively campaign, with Brother Jack Hayes running as "U Heffer-Playboy" for the annual Mayor of Huntington Avenue Contest. With over 500 students, including 300 playgirls, supporting our cause we placed second with over 3500 votes cast. Also, we treated the student body with punch, cake, and entertainment at TEP's third annual birthday party. And finally, we held a gigantic mixer near campus and were able to donate more than several hundred dollars to the John Fitzgerald Kennedy Memorial Library to be located here in Boston. The Library check was presented to Northeastern's President, Doctor Asa S. Knowles, in the University Commons before several hundred undergraduates. We're off to a roaring

P.S. As forecast in our last PLUME article, TEP *did* win the Interfraternity Council's All Sports Trophy!

Joseph F. Antonelli Elmer M. Rosenbaum

Winter, 1964



At the main table for the Installation Banquet of Epsilon Deuteron Chapter are seated, from the left: Mrs. Robert Glasser; Bro. Robert Glasser, advisor and Tau Alpha alumnus; Bro. Steve Meisel, Scribe; Bro. Sanford S. Shulman, former Chancellor; Bro. Steven F. Squire, Chancellor; Bro. Robin David, Vice-Chancellor; Bro. William Trietler, Burser; Mr. Odis Sheward; and Mrs. Odis Sheward, housemother.

Florida State, Epsilon Deuteron



The pledges of Epsilon Deuteron Chapter tried desperately to defeat the undefeated Brothers last fall in football. They tried twice and lost both with scores of 42-30 and 30-12. The pledges wanted to try again, but time runs out fast on a trimester system. First row, from the left: Pledge Nore, Pledge Rosenthal; Pledge Tabisel, Bro. Shulman, Bro. David; second row: Pledge Siegal, Bro. Trietler, Bro. Squire, Pledge Brenner, Pledge Moss; third row: Bro. Meisel and Bro. Greenbaum.

FRATERNITY MEMBERSHIP:

the college man's smallest expense for his greatest long-run benefit

Prepared by the Stewart Howe Alumni Service

DURING the fraternity rushing season, some prospective members are discouraged by their assumption that they cannot afford the added expense of fraternity membership. Rushing chairmen often foster this misconception by protesting too much. They state negatively, in effect, "Our charges are not too high," instead of constructively stressing that "Membership is a real bargain."

Just how much does fraternity membership add to the cost of a college education? When you read the answer to this in the form of percentages, instead of dollars, you will agree that it is a mistake for one to worry about

investing in membership.

The U.S. Office of Education has made an extensive study of expenditures connected with higher education. This nation-wide survey revealed that fraternity undergraduates' outlays for national and chapter fraternity dues amounted to 1.5% of their total school expenditures at private colleges and universities; and 1.9% at tax supported institutions. The cost of fraternity dues was next to the bottom of a graduated tabulation of all typical school expenses. Only the total outlay for hair-cuts cost less!

Few fraternity chapters charge more for room and board than do the college dormitories, despite the special economies the educational institutions derive from their mass operations and freedom from all taxes, and from their ability to borrow money at very low interest cost to finance dormitories. At many institutions the fraternity house bill is *lower* than the amount paid by dormitory residents.

Every fraternity rusher can present membership as a bargain investment that costs less than 2% of an

average college education.

Comparing what students "get for their money," there is no question that paying a fraternity bill is a bigger bargain than paying a dormitory bill. Here are some of the *tangible* differences:

The dormitory bill buys room and board—and little else—for a specific number of weeks. (Unlike the fraternity bill, it is usually payable a full term in advance.)

The fraternity . . . operated less like an institution . . . provides many little luxuries, and much more freedom to use the facilities, regardless of the hour or season.

The fraternity arranges more social events and provides more athletic facilities, at no extra cost. Often the ice box is accessible for late evening snacks and for Sunday evening meals or during the holiday periods, when the dormitory resident will find everything locked up. At most institutions, a fraternity member who enrolls for the summer session can live at his chapter for a nominal charge. When he travels to another campus where there is a chapter of his organization, he usually finds free hospitality.

The intangible benefits enjoyed by the college fraternity undergraduate tip the scales heavily. Here are a

few of these benefits:

V The fraternity house, unlike the institutional dormitory, is a true "home away from home." The resident feels that he shares ownership of the property, since he may invite and host his friends there. He can "put up" his dad, or young male friends, as overnight guests. He feels more relaxed in the fraternity house than he would be in a dormitory. He knows that he "belongs", and he knows intimately all of the fellows who live "down the hall".

V Fraternity life teaches the undergraduate many valuable things which he could not learn elsewhere on the campus. These lessons range from table manners and social poise to self-reliance and the art of living and working with others on a team. The young student will find his ambition stirred. He will strive to measure up to what he and his fellows consider

in evaluating the "successful alumnus".

V Membership in a fraternity will stiffen the undergraduate's resolve to stay in school until graduation. A recent study by the U.S. Office of Education found that "fraternity and sorority membership was clearly associated with a persistence to graduate." Members of fraternities and sororities had better persistence records than non-members at the same institutions.

V Fraternity alumni, with rare exceptions, testify that the fraternity helped them to develop more acquaintances, and to form more lasting friendships, than they could have in another environment. After their college days, their fraternity continues to be of social and business value, for through it they gain ready acceptance from fellow members and from alumni of other fraternities whom they meet constantly.

V Membership in a college fraternity often enables a young graduate to get an easier start in a better job, because many employers feel that the fraternity man is better adjusted, better able to get along with people, and possessed of more will to succeed. On numerous occasions, young men get a helpful start in their careers due to meeting their employers, initially,

through fraternity affair introductions.

VA survey of the biographies of the chief executives of the nation's largest corporations, last year, revealed that 75% of such executives who attended college where there were national fraternities are members of the Greek-letter societies. This revelation is of special significance when it is realized that fraternity members constitute 20% or less of the student enrollments at those institutions and the fact that all fraternity alumni constitute less than one per cent of the total U.S. population.

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Policy Yea	r Annual	Annual		
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25-29	30.60	15.40		
30-34	38.60	19.40		
35-39	50.70	25.50		
40-44	69.30	34.90		
45-49	97.60	49.20		
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Fill out the form and mail to:

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Bankers Sec. Life Ins. Soc. MUST BE ENCLOSED. SEND IT TODAY!

APPLICATION TO THE BANKERS SECURITY LIFE INSURANCE SOCIETY 8. Amount and Plan of Insurance SINGLE MARRIED DIVORCED WIDOWED SEPARATED 1. Proposed Insured (Print full name including middle name) Yearly Renewable Term 9. Present Occupation (Please describe duties in full) 2. Date of Birth Age nearest birthday YEAR 3. Place of Birth Phone No. 10. (a) Are you now engaging in such occupation on a full-time basis? yes no (b) Indicate the number of hours per week that you normally work at such GIVE ST. AND NO. OR RIF D. CITY OR TOWN, ZONE NO., STATE
B: Name of Employer
Phone No. (b) Indicate the number of hours per week that you normally work at such occupation.

(c) Were you prevented from performing the duties of your occupation because of sickness or injury during the last 30 days?

(if "YES" GIVE COMPLETE DETAILS UNDER EXPLANATORY REMARKS.)

(if "YES" GIVE COMPLETE CHAILS UNDER EXPLANATORY REMARKS.)

(if "YES" GIVE COMPLETE OF TAILS UNDER EXPLANATORY REMARKS.)

(if "YES" GIVE COMPLETE OF TAILS UNDER EXPLANATORY REMARKS.)

(if "YES" GIVE COMPLETE OF TAILS UNDER EXPLANATORY REMARKS.)

(if any application for life, accident or health insurance or reinstatement of any such misurance on your life ever been declined, postponed, rated, or in any such misurance on your life ever been declined, postponed, rated, or in any life to the performance of the performa GIVE ST. AND NO. OR R.F.D. CITY OR TOWN. ZONE NO. STATE

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A. Primary

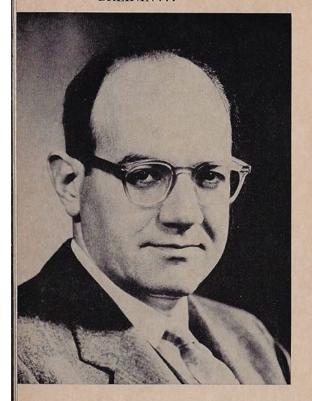
Relationship to Proposed Insured 8. Contingent: 6. Premium Notices to be sent to TAU EPSILON PHI FRATERNITY INSURANCE PLAN HOWARD ROSENTHAL, ADMINISTRATOR 111 JOHN STREET - SUITE 1520 NEW YORK 38, NEW YORK 7. Is the insurance new applied for intended to replace, in whole or in part, any insurance on your lie? The property of the parts of t Unless I have elected otherwise below, in appreciation of services rendered, remit dividends to Tau Epsilon Phi Fraternity. This space for Home Office Endorsements only IT IS REPRESENTED THAT the statements and answers in this application are full, complete and true and IT IS AGREED THAT all such statements and answers shall form the basis for and be a part of the proposed contract of insurance.

IT IS LUNDRESTOOD AND AGREED THAT: (1) No person, except an Executive Officer (President, Vice-President or Secretary), shall have authority to determine whether a policy shall be issued on this application or to bind the Company by any statement or aromise pertaining to any policy issued thereon (2) That the Insurance applied for will not become effective unless and until the (ull first, premium has been paid and the Company unconditional porcess this application during the lifetime and continued insurability of the Proposed Insured, (3) Any change in amount, classification, plan of insurance or benefits shall require my written consent. There has been paid \$ on account of the first premium on the insurance applied for LICENSED RESIDENT AGENT-WITNESS PLEASE DO NOT WRITE IN SPACES BELOW - FOR HOME OFFICE USE ONLY MONTH I.T. PD. PLEASE SIGN AUTHORIZATION BELOW TO ANY PHYSICIAN, CLINIC OR HOSPITAL: I bereby authorize any physician or practitioner who has observed me for diagnosis or treatment, or for any disease or aliment, or any hospital or clinic where I have been a patient for such diagnosis, treatment, disease or aliment, to give such full particulars thereof as were available on or prior to the date hereof including any prior medical history, to Bankers Security Life Insurance Society, to whom I am making application for insurance. A photostat of this authorization shall be as valid as the original. (SIGNATURE OF PROPOSED INSURED)

NON-MEDICAL

Winter, 1964

THIS IS TO BE PHOTOGRAPHED



ALUMNI ON THE MOVE

Dr. Goodwin M. Breinin_

IN 1943 a young doctor with an eye toward the future was graduated from Emory University Medical School. Today, that doctor with insight is at the zenith of his career saving eyesight through research, instruction, and treatment.

He is Doctor Goodwin M. Breinin, Tau Alpha, Director of Eye Service, New York University Medical Center; Director of Eye Service, Bellevue Hospital; and Chairman of the Department of Ophthalmology at the University School of Medicine.

Doctor Goodwin, author of many research publications in the field of ophthalmology, is a consultant to the United States Surgeon General.

As one of the most respected men in his field, Bro. Breinin is Chief Consultant to the Manhattan Veterans Administration Hospital and a host of other medical establishments in the New York area.

His teaching career began in 1951 as an instructor at New York University School of Medicine. Moving rapidly up the line as an Assistant Clinical Professor and director of Research in 1954, and as an Associate Professor in 1958, Bro. Breinin did extensive and important work in the field of electromygraphy of the eye muscles

Milton "Mickey" Mulitz

SOME men make the rise to top executive rank via the mythical ladder of success. Some fly.

Meet a TEP man who took the stairs. And built them as he went

. . literally by the mile.

He's Milton "Mickey" Mulitz,
Tau Beta, tall, athletic, cheerful
president of the nation's largest
builder of steel stairs, Potomac Iron
Works, Inc., of Hyattsville, Maryland. A briskly busy man of 46,
Mickey runs Potomac Iron Works
in concert with two younger brothers, Earl and Lewis. The three are
associated as well as general partners of a companion company, Pico
Safe Stairs Company, manufacturers
of unique "pre-erected" steel stairs
. . . a patented form that finds the
stairs built, complete and free-standing, in the factory.

Building steel stairs—both the conventional heavy-duty variety for multi-story buildings and the Pico patented kind—has kept Bro. Mulitz on the go now since directly after World War II. It's hard to keep up with the figures, but the way he roughly estimates, his company has built and erected enough steel stair-

ways to rise up, story upon story, to more than 50 times the height of the Empire State Building.

While earning a Bachelor of Science in mechanical engineering, his years at the University of Maryland found him active in both athletics and fraternal affairs. He played on the University basketball team for three years and made the All-American lacrosse team in '39 and '40. He was elected Vice-President of the Tau Beta Chapter in his senior year.

During World War II, he served in the Pacific as a Navy Lieutenant J.G.

To add another facet to a diversified life, he had charge of the capitol's Service Ball at the Kennedy Inauguration.

In community affairs, the busy stairmaker serves on the Board of Woodmont Country Club, is a board member as well of the Brotherhood of the Washington Hebrew Congregation and the Washington Armed Services Hospitality Committee. And, he has just become a member of the Small Business Advisory Council for SBA.

MULITZ...



FABIAN BACHRACH PHOTO

TEPS IN THE SERVICE



Dr. (Captain) Richard Bilinsky, Epsilon Delta, is on duty as chief of Medicine for the Air Force Hospital at Goodfellow AFB, Tex. . . . Dr. (Captain) Stanley Jarmon, Gamma, is practicing as a dentist and assisting with medical service at Elmendorf AFB, Alaska. . . . At England AFB, Louisiana, Dr. (Captain) Aaron Linchuk, Tau Beta, also practices as a dentist. . . . Dr. (Captain) Sheldon Contract. Epsilon Phi, at Bergstrom AFB, Tex. joined the AF Medical Service as a dentist. . . . Captain Stephen Turshen, Theta, is assigned to Charleston AFB, South Carolina, after graduating from the Squadron Officer School at Air University, Maxwell AFB, Alabama. ... Dr. (Captain) Lawrence Fox, Tau Beta, practices dentistry at Lackland AFB, Tex. . . . Airman Second Class Robert Salomon, Mu, assisted in staging Exercise Indian

River in Florida as a member of the AF Tactical Command Forces. . . . Dr. (Captain) Myron Winters, Zeta Lambda Phi, a dentist, provides medical service to the Pacific Air Forces at Osan AB, Korea. . . . Herbert Wolf, Nu, was commissioned a Second Lieutenant after training at Robbins AFB, Georgia. . . . First Lieutenant Howard Epstein soon will get his silver pilot wings after a year-long Air Training Command flying program at Webb AFB, Tex. . . Lieutenant Richard Siegel, Sigma, is training as a supply officer at Amarillo AFB, Tex. . . Lieutenant Alvin Lamden, Tau Beta, is assigned to an Air Training Command Unit at Lackland AFB, Tex., for training as an air police officer. . . . First Lieutenant Paul Vegoda, Gamma, an electronic warfare officer, is a member of SAC's 17th Bomb Wing at Wright-Patterson AFB, Ohio.

Upon his graduation from Officer Training School at Lackland AFB, Texas, Lieutenant Steven Selig, Sigma, was assigned to James Connally AFB, Texas, for training as a navigator. . . . Airman Third Class Louis Barone, Gamma, has been assigned to Bitburg Air Base, Germany, for duty as a weapons mechanic. . . Lieutenant Frederic Shotz, Tau Pi, has returned to his Air National Guard unit at Boston's Logan Airport for flying duty after graduation from flying school at Moody AFB, Georgia. . . . Dr. (Captain) Ronald Askowitz, Tau Xi, has been assigned to the dental staff at Ruislip Air Station, England, after completing an officers' course . . . Lieutenant Barry Zook, Epsilon Phi, is assigned to the Strategic Air Command unit at Carswell AFB, Texas, after graduation from a finance course at Sheppard AFB, Texas.

WHEN MAKING OUT YOUR WILL . . .

Won't you remember Tau Epsilon Phi Fraternity? . . .

We can think of no better way to memorialize your support of a program that has meant so much to you since your freshman year at college . . . no better way to bequeath to your family and the youngsters who are coming after you, this continuing effort to maintain your way of life.

Our Executive Secretary, Sid Suntag, will be glad to meet with you or your attorney to discuss this privately and helpfully.

E. J. EVANS, Consul

TEPROGRESS

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Scott Bogot, Rho Delta Rho, to Joan Fimoff

Jerrold Dolins, Rho Delta Rho, to Charlotte Weiner

Jeffrey Grade, Rho Delta Rho, to Linda Gorr

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Robert Samson, Rho Delta Rho, to Judy Schrager

Arnold Levin, Tau Rho, to Sandra Perlman

Russ Fallowes, Alpha Kappa, to Victoria Bolker

Mike Martino, Alpha Kappa, to Fran Viola

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Arnold Peck, Tau Lambda, to Susan Berger

Ronald Barron, Mu, to Marina Chess

Steven Becker, Rho Delta Rho, to Carol DeLage

Michael Dunn, Rho Delta Rho, to Ronna Kravitz

Ronald Nelson, Rho Delta Rho, to Myrna

David Templer, Rho Delta Rho, to Eileen Feingold

A Suggested Form of Bequest:

"I hereby give, devise and bequeath to Tau Epsilon Phi Fraternity, a tax-deductible, non-profit corporation, with its principal office at New York City, New York, the following described property:

If real estate, here describe it; if money, state amount; if stocks, bonds, et cetera, designate specifically. Artie Davis, Epsilon Phi, to Sue Odenheimer

Rich Farber, Epsilon Phi, to Betsey Goldberg

Don Herman, Epsilon Phi, to Barbara Balsham

Marc Kaplan, Epsilon Phi, to Hannah Pine

Steve Solomon, Epsilon Eta, to Beverly Horowitz

Barry Ungar, Epsilon Phi, to Linda Zorn

BIRTHS

To Bro. and Mrs. Samuel J. Lefrak, Tau Beta, a future TEP sweetheart Jacqueline Sara

heart, Jacqueline Sara To Bro. and Mrs. Tom Keitel, Tau Xi, a future TEP sweetheart, Terri Ellen

To Bro. and Mrs. J. Robert Mantler, a future TEP sweetheart, Julie Ann

To Bro. and Mrs. Joseph Nadler, Theta, a future TEP, James Roger To Bro. and Mrs. Robert Hillman, Rho Delta Rho, a future TEP,

Joshua
To Bro. and Mrs. Stuart Kleiman,

Rho Delta Rho, a future TEP, Steven



CHAPTER

Albert Rosner, Rho Solomon Weinstein, Tau Xi Henry Rebeck, Sigma Philip Sher, Omega Dr. Alfred Theodore, Tau Beta Elias Weisberg, Gamma Isaiah Solomons, Jr., Alpha Daniel Fogel, Gamma Dave Licker, Tau Gamma Harvey Poster, Tau Mu Irving Rosenthal, Psi Emanuel Colman, Tau Theta Henry Sherman, Iota Harvey Coppel, Tau Beta Melvyn Morris, Rho Archibald Lotker, Gamma

The Consul Speaks, continued

from Life Sponsorships. An additional 2,500 of these Life Sponsorships out of our total membership of 40,000 would give us a quarter of a million dollars as a "nest egg" to start this expansion program.

Sit down right now while you are reading this and send us either your check for \$100 for a Life Sponsorship, which means exactly what it says, that you will be a member for the rest of your life without having to pay annual dues, or if you want to spread it out in five payments, send us a \$20 check and we'll bill you \$20 a year for the next four years to complete the payment of your Life Sponsorship.

And while we're at it, start making plans to recapture your youth, as it seems to be slipping away too fast these days, and arrange to attend the Convention in Atlanta in September, 1965, the first week in the month of September.

P.S. Here I am asking you to join me in making yourself a Life Member. I don't know whether you can give \$10,000 or whether \$100 would be a sacrifice, but whatever you can do, do it now, and help me build something that you and I can be proud of for all eternity.

THE TAU EPSILON PHI FRATERNITY

OFFICIAL DIRECTORY

Founded at Columbia University on October 19, 1910.

Incorporated under the laws of the State of New York on January 8, 1913.

Admitted to the National Interfraternity Conference as a senior member in 1919.

National Executive Offices, 250 Fifth Ave., New York.

Telephone MU 3-2071, Office open 9:30 to 5:00 P.M. daily except weekends. Sidney S. Suntag, Executive Secretary.

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Brothers who are members of the National Alumni Chapter, or are Life Members may obtain listing in this Professional Directory by the Payment of an additional five dollars. This fee entitles the brother to a listing according to profession or business in four issues of the "PLUME". If you desire a listing, kindly communicate with the National office.

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